

COEUS

CREATIVE GROUP

A LEADER IN
BEHAVIORAL INTELLIGENCE

Featuring...



Talent Development Solutions



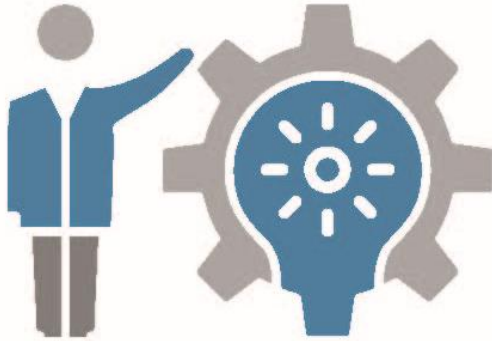
Human Trafficking 101: Sex Trafficking

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What is *Behavioral Intelligence*?

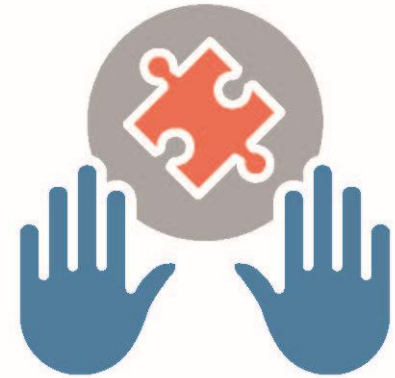


Explain



Influence

Behavioral Intelligence:
The application of skills and abilities to accurately **explain** existing behavior, **predict** future behavior, **influence** other people's behavior, and **control** one's own behavior.



Predict



Control

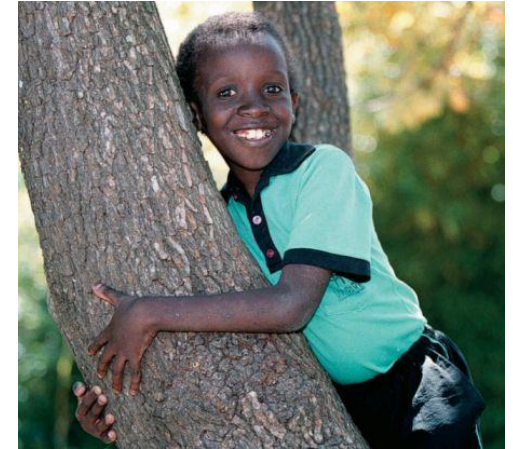
What is Human Trafficking?



What is Human Trafficking?



These are the victims of Human Trafficking



So what is Human Trafficking?

- Recruitment, harboring or transportation of a person by using force, fraud or coercion.
- Victims are exploited for commercial sex act (\$)
or for labor purposes.

So what is Sex Trafficking?

- Person induced to perform such an act is not yet 18 years old.
- Physical movement is not a requirement of sex trafficking.
Smuggling is different!
- \$\$ Money \$\$ drives this whole thing.

Why do victims stay?

- Force: violence and / or drugs
- Fraud: promise of money, fame, family
- Threats: will hurt family or take friends
- Coercion: blackmail (post photos, tell everyone, tell employer)

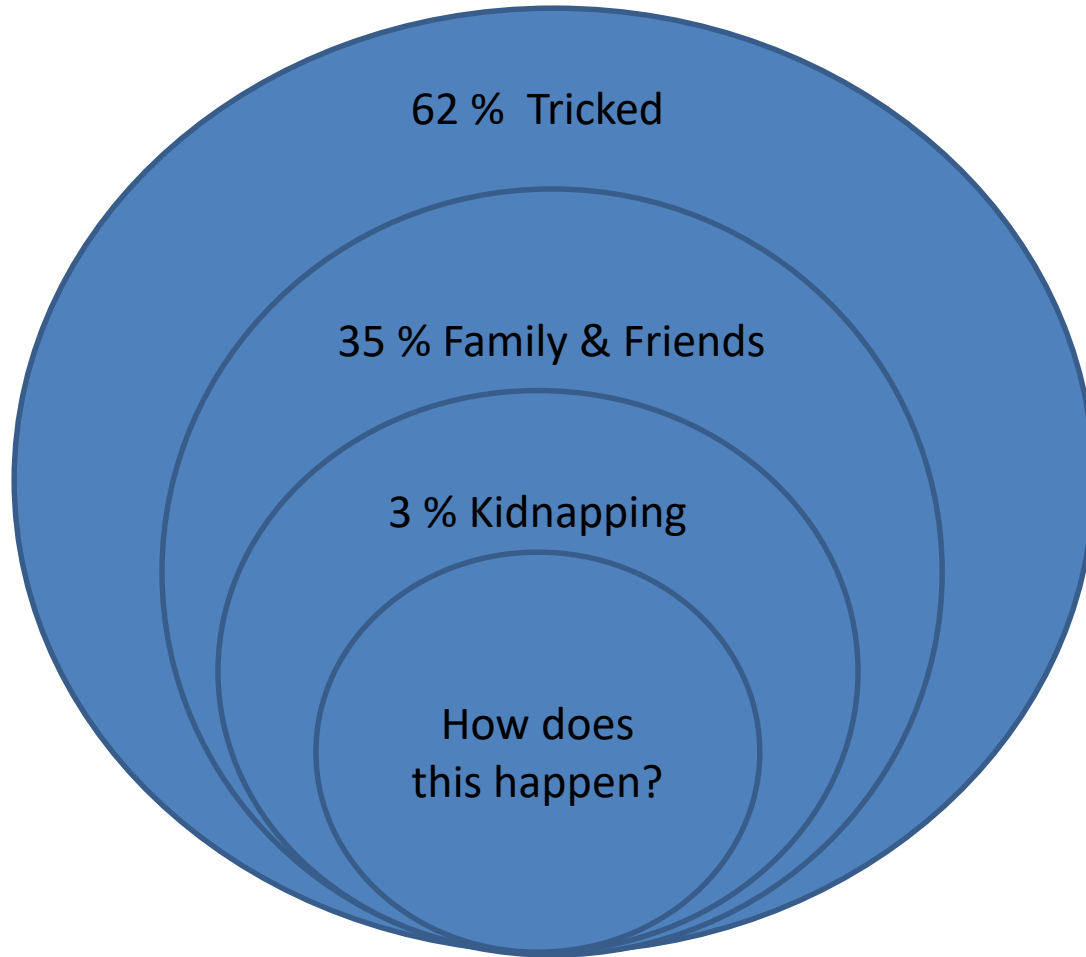
A Threat to our Children?

- 12-14 years of age, average age of entry into Human Trafficking
- FBI states 100,000 youth being trafficked each day

A Threat to our Children?

- 1.3 million missing and runaway kids annually (1 in 3)
- Runaway youth are often approached within 48 hours of leaving home

How does this happen?



Theresa Flores Story



Where does this happen?

ANYWHERE KIDS ARE



Malls - Libraries - Arcades - Parks -
Movie Theaters

OTHER AREAS



Truck stops – Craigslist – Backpage –
Social Media – False Work Ads –
Rest Areas

What makes a state vulnerable?

- Extensive highway systems
- Number of truck stops
- Can leave the state from anywhere within 2 hours
- International borders
- Conferences / Events



What makes a state vulnerable?

- Universities and colleges
- Large immigrant population
- Military bases
- Number of strip clubs
- Tourist area / Casinos



Is it really a problem here?

- Michigan is ranked in the Top 10 in the nation for Sex Trafficking.
- Human trafficking is the second largest criminal industry and fastest growing crime in the world.
- 80% are women. 50% are children.



The Money

- Why is Trafficking 2nd only to drugs?
 - A drug you sell once. A person can be sold multiple times..... Each day!
 - A child or woman is often sold 15 – 20 times... Each day!
 - A child or woman works up to 20 hours..... Each day!
 - There is often a \$1000 minimum earnings per victim... Each day!

The Reality of Human Trafficking



Components of Trafficking



TOP 5

MOST IMPROVED STATE SCORES

2011-2017



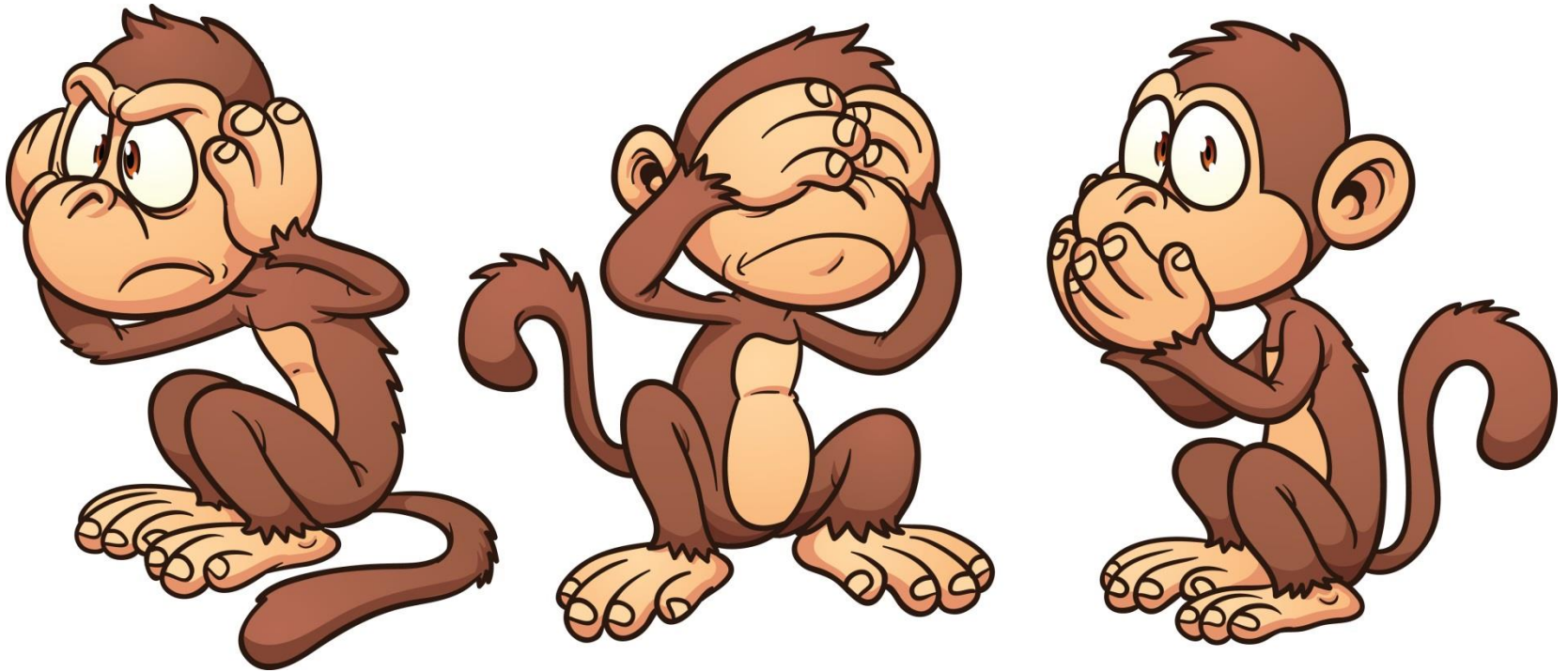
Prostitution

Not all prostitutes are victims of human trafficking!

BUT

If a woman has a pimp, it is human trafficking

How does this happen?



Sex made Normal



Desensitizing Sex



Teen Magazine



Teen Magazine?



Toys for Children

Then...

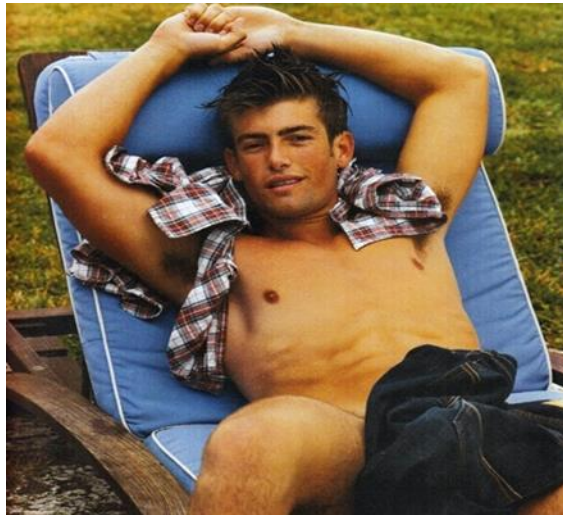
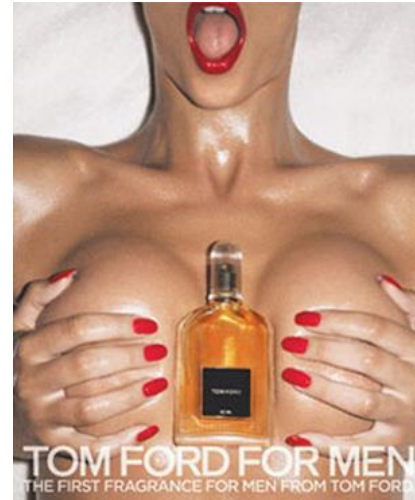


Toys for Children



Now

Advertisements



Advertisements

vitamin water presents

XXX (antioxidants)

C'mon, get your head out of the gutter. We only named this drink xxx because it has antioxidant vitamin a/c to help fight free radicals and help support your body. So, in case you're wordering this does'nt cost \$1.99/minuite, contain explicit content or anything "UNCENSORED". It has not "GONE WILD!!!" nor will the clips of it be passed around the internet. But, it's definitely stacked... with vitamins that is.
[lantz swim]



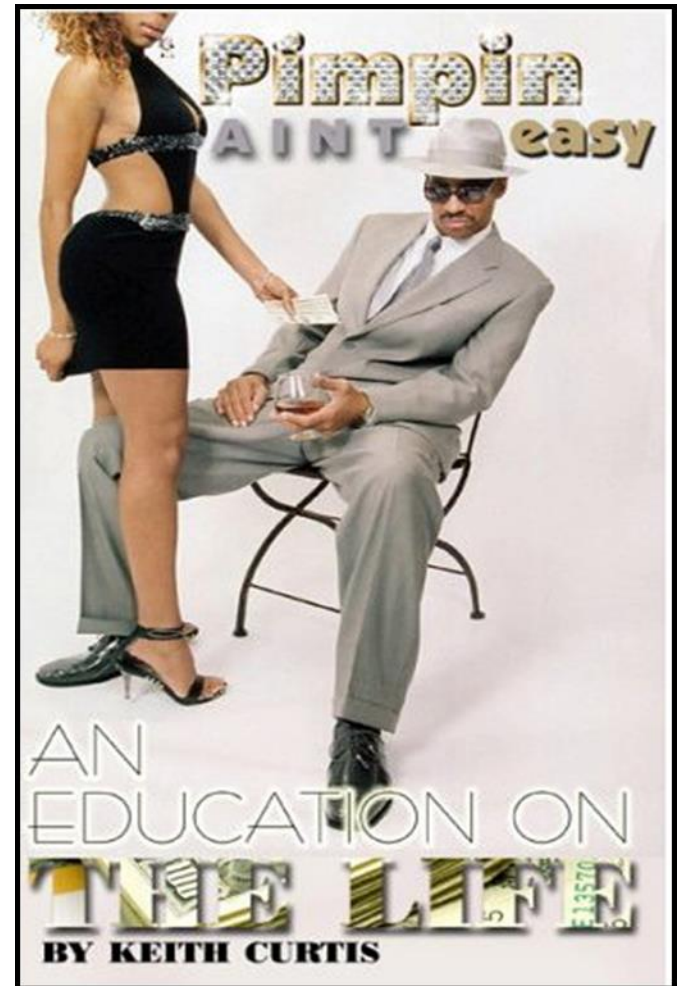
Advertisements



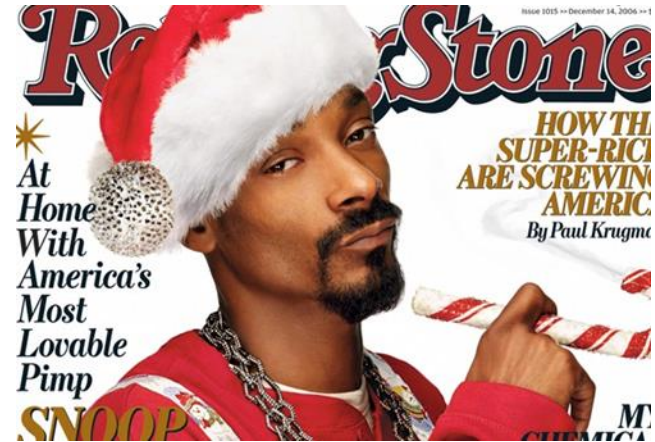
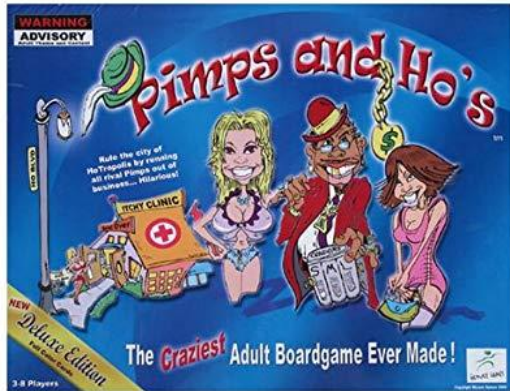
Books for sale online

Chapters in books:

- Getting Polished, Cars, Jewelry
- The Game is Sold
- Building a Stable
- Macking 101
- Pimping and The Law
- The Pimpin Ain't Dead...
the Hoes Are Just Scared



Pimp Culture



Pimp Culture





Backpage.com



Above and beyond expectations.
Independent always on time.
---> pics real & recent <---
Call to schedule your appointment.
No Text In/Out



Poster's age: 24

- Location: 275/ Canton-Plymouth Area in/outcall, Detroit, Downtown
- Post ID: 21575816
detroit





Backpage.com

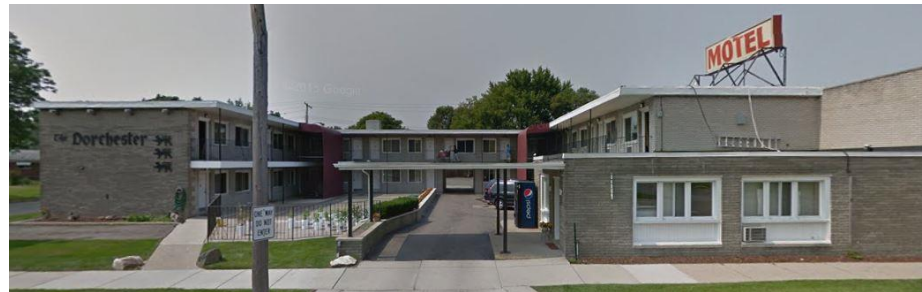


Please call us and enjoy a vacation to Asain without the plane ride...try our service once and you will come back

There are beautiful and nice Asian girls in Here but our agency makes sure, in addition to looks, our girls are fun, skilled, safe and enjoy being with a man.



Hotels



Red Flags

- Motels near adult entertainment businesses
- Young girls checking in with older men or during a school day
- Checking in without luggage
- Man won't give his identifying info

Red Flags

- High end cars in low end motels
- Lots of young girls loitering in or around the motel
- One female with several men
- Cars backed into shady, dark area

More red flags

- Several girls “living” at the motel
- Minors left in the room unattended
- Not wanting housekeeping for days
- Drugs or sexual items in rooms with minors



Can you spot a Sex Trafficking victim?

- Small tattoos (Branded)
- Recurrent or unexplained injuries
- Injuries that are poorly healed (no medical attention)
- Drug addiction
- Frequent pregnancy tests
- Frequent STDs

Behaviors of Trafficking Victims

- Similar to those of Domestic Assault
 - Denial of assaults
 - Protection of the pimp
 - Victims often don't speak for themselves at medical facility
 - Confrontational with law enforcement

Reporting Mechanisms for Healthcare Professionals

- **For minors, call police immediately**
 - Generally use the local Non-Emergency number
- **For adults**
 - Obtain consent and call police or hotline together
 - If they refuse consent, provide informational resources for them
 - National Human Trafficking Hotline
 - Local Task Force, shelter, non-profits, churches

Don't be afraid to call

- Hotels are not the only place children are trafficked! If you suspect trafficking, please call!

National Human Trafficking Hotline

1-888-373-7888

Or

911

There's an app for that!



- TreffickCam App

So what can you do?

- Know the signs
- Raise awareness
- Change your attitudes
- Trust your gut and call in tips!

Awareness & Attitudes

- Make sure to talk with your kids about social media and the dangers of smooth talkers or offers of gifts / careers.
- Keep your eyes open while traveling.
- Do not support or participate in the popularity of the “pimp culture.”
- Get involved!

Thank you!!!!



QUESTIONS

Thank You! – Now, Let's stay connected!

We would love to have the opportunity to explore how Coeus Creative Group's behavioral intelligence approach to marketing and talent development could propel you or your business to new heights. Connect with us socially for info, ideas, and innovations. Remember, a conversation with us comes at no cost to you. Reach out today, and let us exceed your expectations.

CONTACT DETAILS

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