



38th Annual Michigan Statewide Conference

CHILD ABUSE & NEGLECT

PREVENTION, ASSESSMENT, AND TREATMENT

OCTOBER 21-22, 2019

THE INN AT ST. JOHN'S, PLYMOUTH, MICHIGAN



www.canconferenceuofm.org

OVERVIEW

The Michigan Medicine Child Protection Team and the Child Abuse and Neglect (CAN) Conference Planning Committee welcome you to the **38th Annual Michigan Statewide Conference on Child Abuse and Neglect: Prevention, Assessment, and Treatment** on Monday and Tuesday, October 21-22, 2019 at The Inn at St. John's Conference Center in Plymouth, Michigan.

This two day conference features noted national and Michigan experts who will address a range of topics in the field of child abuse prevention, assessment, and treatment. In addition to the keynote presentations and plenary session, attendees will have a choice of over 30 workshops focusing on recent advances and best practices in the areas of prevention, medical issues, child advocacy, and law enforcement. Using past conference evaluations and topic suggestions, the goal is for conference participants to gain knowledge about practice in the field of child abuse throughout the conference and be able to apply this knowledge to their work. Participants will also have opportunities to interact and network with other professionals in the field.

TARGET AUDIENCE

The conference is designed for prevention specialists, social workers, child welfare professionals (Children's Protective Services, Foster Care, Adoption), juvenile justice services, physicians, nurses, mental health and other medical professionals, attorneys, law enforcement, child advocacy professionals, and educators. Community members are also welcome to attend.

CONFERENCE GOALS

At the conclusion of the conference, participants will understand and be able to implement:

- Recent advances in the field and applications to practice.
- Improved recognition of the symptoms of abused and neglected children in complex presentations.
- Improved recognition of the source of child behavior when children are abused and neglected.
- Successful intervention and treatment plans for children.
- Successful prevention models in child abuse and neglect.

GENERAL INFORMATION

Dates: Monday and Tuesday, October 21-22, 2019

Time: Conference check-in begins on Monday at 7:45 am and the conference adjourns on Tuesday at 3:45 pm.

Note: If you arrive Sunday, October 20, 2019, early conference check-in will be available at the conference site from 6:00 pm to 8:00 pm.

Location: The Inn at St. John's, 44045 Five Mile Road, Plymouth, MI 48170. Phone: (734) 414-0600.

Note: Temperatures may vary throughout the different rooms of the conference center. Please dress in layers. Recording the program is not permitted.

CONFERENCE FEES AND REGISTRATION

Registration fee includes continental breakfast, lunch, refreshments and program materials. The **early bird rate on or before October 11, 2019 is \$335 for both days or \$235 for one day.** After **October 11, 2019, the rate is \$385 for both days and \$285 for one day.**

HOW TO REGISTER:

Registration is online and will be available the week of August 3, 2019.

For questions, please email your phone number, and any message, to: Canconf.uofm@gmail.com for assistance.

CANCELLATION POLICY:

Cancellations received before September 20, 2019 will be subject to a \$50 fee. No refunds will be made thereafter. Please email your request to: Canconf.uofm@gmail.com

ACCREDITATION

The University of Michigan Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The University of Michigan Medical School designates this live activity for a maximum of 11 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This conference has been approved by the Michigan Social Work Continuing Education Collaborative. The Training Approval Number is **MICEC 0056** for a maximum of 11.5 continuing education clock hours to be earned over this two-day period. Attendees should only claim credit commensurate with their extent of participation in the event.

The conference has been registered with MCOLES for the use of 302 funding.

LODGING

The hotels designated for this conference are the actual conference site at The Inn at St. John's and Comfort Inn located in Plymouth, Michigan. A deposit of the first night's lodging (in US currency) must be mailed to the hotel or a major credit card number provided to secure reservations. If reservations are made by telephone, please indicate registration with "Child Abuse & Neglect Conference" to qualify for the reduced conference rate on hotel rooms.

• The Inn at St. John's, \$139 per night*

Reservation Deadline: October 7, 2019
44045 Five Mile Road, Plymouth, MI 48170
Phone: (734) 414-0600 Fax: (734) 414-0606

BOOK ONLINE>> (please use group code AC101919A)

**10 Government rooms are available on a first come, first served basis for \$115 per night. Please note: For these rooms, attendees must contact the hotel directly.*

• Comfort Inn, \$75 per night*

Reservation Deadline: September 29, 2019
40455 Ann Arbor Road, Plymouth, MI 48170
Phone: (734) 455-8100 Fax: (734) 455-5711

BOOK ONLINE>>

**All room rates are subject to 6% state and local taxes.*

DRIVING DIRECTIONS

The Inn at St. John's is located in the heart of Metropolitan Detroit's dynamic western suburbs, offers superior access to the area's major freeways, with Detroit Metropolitan Airport just minutes away.

- From the East: Follow I-96 until it turns into M-14. Follow M-14 west to Sheldon Road exit. Turn right onto Sheldon Road. Follow Sheldon Road for about half a mile. Turn right on to Five Mile Road. Entrance to The Inn at St. John's is on the right.
- From the West: Follow M-14 east to Sheldon Road exit. Turn right onto Sheldon Road. Follow Sheldon Road for about half a mile. Turn right onto Five Mile Road. Entrance to The Inn at St. John's is on the right.
- From the South: Take I-275 north to M-14. Exit onto M-14 west towards Ann Arbor. Follow M-14 west to Sheldon Road exit. Turn right onto Sheldon Road. Follow Sheldon Road for about half a mile. Turn right onto Five Mile Road. Entrance to The Inn at St. John's is on the right.
- From the North: Take I-275 south to M-14. Exit onto M-14 west towards Ann Arbor. Follow M-14 west to Sheldon Road exit. Turn right onto Sheldon Road. Follow Sheldon Road for about a half mile. Turn right onto Five Mile Road. Entrance to The Inn at St. John's is on the right.

QUESTIONS

If you have any questions, please contact us at: Canconf.uofm@gmail.com.

KEYNOTE PRESENTERS



Vincent J. Palusci, MD, MS, FAAP

Dr. Vincent Palusci is Professor of Pediatrics at New York University School of Medicine in New York City where he is a board certified general and child abuse pediatrician at the Bellevue Hospital Frances L. Loeb Child Protection and Development Center.

Dr. Palusci entered private practice in 1987 and later joined the faculty of the College of Human Medicine at Michigan State University where he was a TRECOS Fellow. After leading hospital child protection teams in Grand Rapids and Detroit, he returned in 2008 to chair the NYU Hospitals Child Protection Committee and to teach students, residents and fellows. He has co-edited six books and authored more than 50 reports and chapters, 40 scholarly articles, and 100 research abstracts on child abuse and neglect, including abusive head trauma, mandated reporting, child death review, prevention, and the effects of maternal drug use on infants. He has provided training nationally and internationally for physicians, social workers, child protection workers, attorneys and other medical and child welfare professionals and has testified before state, federal and international bodies on the issue of child maltreatment.

Dr. Palusci is a Fellow of the American Academy of Pediatrics and a founding member of the Ray E. Helfer Society. He was appointed to the American Board of Pediatrics Child Abuse Pediatrics Subboard during 2012-2017 and the American Academy of Pediatrics Council on Child Abuse and Neglect from 2012-2018. In addition, he serves as program chair for the AAP Section on Child Death Review and Prevention. In New York, he is a CHAMP medical provider and serves on the boards of APSAC-New York and Prevent Child Abuse- New York. He was a member of the APSAC Board of Directors during 2008-2014 and Editor of the APSAC Advisor from 2011-2014. He currently serves on the editorial boards of Child Abuse and Neglect, Child Maltreatment and Pediatric Radiology. In 2004, he received the Ray E. Helfer Award for child abuse prevention from the American Academy of Pediatrics and the National Alliance for Children's Trust and Prevention Funds.

Dr. Palusci earned his medical degree from the University of Medicine and Dentistry of New Jersey (now Rutgers) and completed his internship and residency in pediatrics at New York University and Bellevue Hospital Center. He earned a Master of Science degree in epidemiology from the Michigan State University College of Human Medicine in 2002.

Dr. Palusci will present the keynote, **"The Global Movement to End Corporal Punishment."** The presentation will review the history and epidemiology of the use of corporal punishment and physical discipline, the evidence for the short-term and long-term harms, and the alternatives to its use that can be incorporated into professional practice to educate parents and professionals.

Dr. Palusci will also co-present the workshop, **"Substance Exposed Newborns: Medical and Legal Issues,"** with Frank E. Vandervort, JD. This session will provide an overview of the physiological impacts of in utero exposure to alcohol and drugs (e.g., opioids, cocaine, and marijuana).



Brenda Jones Harden, MSW, PhD

Dr. Brenda Jones Harden is the Alison Richman Professor for Children & Families, at the University of Maryland Baltimore School of Social Work. She directs the Prevention and Early Adversity Research Laboratory, where she and her research team examine the developmental and mental health needs of young children at environmental risk, particularly those who have been maltreated or have experienced other forms of trauma. A particular focus is preventing maladaptive outcomes in these populations through early childhood programs. She has conducted numerous evaluations of such programs, including early care and education, home visiting services, parenting interventions, and infant mental health programs. Dr. Jones Harden is a scientist-practitioner who uses research to improve the quality and effectiveness of child and family services and to inform child and family policy.

Dr. Harden will present the keynote, **"Maltreatment of Young Children: Developmental and Practice Implications."** This presentation will focus on the maltreatment of children under five years of age.

Dr. Harden will also present the workshop, **"Using Parent-Child Interaction Intervention to Address the Maltreatment of Young Children."** This session will explore parent-child interaction interventions that address maltreatment of young children.

PLENARY PRESENTER



Kendall Wolz, MA, PLPC

Ms. Kendall Wolz is a Provisional Licensed Professional Counselor and serves as Assistant Director of Baptist Friendship House, a transitional housing program for homeless women and children in New Orleans. She graduated from New Orleans Baptist Theological Seminary in May 2018 with a MA Counseling specialization in Clinical Mental Health Counseling. Ms. Wolz is a current PhD student in the Counselor Education and Supervision Program at New Orleans Baptist Theological Seminary. She is the author of "Brave Girl, Speak," a blog dedicated to educating readers about childhood sexual abuse

and its impacts on victims, the sex offender registries and how to navigate the legal system, and a personal look at the healing journey from trauma. Ms. Wolz is currently working with legislators in NC to ensure that victim's voices are honored within the legal system, especially in sex offender petition hearings. Ms. Wolz has provided presentations for local, state, and national groups on topics such as: childhood trauma, sexual abuse, and human trafficking.

Ms. Wolz will present the plenary, **"Brave Girl Speak: Finding My Voice After Childhood Sexual Abuse."** In this presentation, Ms. Wolz will share her experience of childhood sexual abuse - from the beginning of the grooming process to disclosure - and navigating the legal process to finding healing and hope.

Ms. Wolz will also present the workshop, **"Forgotten Victims: Non-Abused Siblings of Sexual Abuse Victims."** This session will explore how abuse impacts all non-offending family members, with a focus on the siblings.



OUT OF STATE PRESENTERS



Caroline J. Kistin, MD, MSc

Dr. Caroline Kistin is a health services researcher and general academic pediatrician at the Boston University School of Medicine and Boston Medical Center. Her prior research has focused on developing, implementing, and evaluating selective interventions for high-risk families, with a focus on preventing child maltreatment and improving parent and child outcomes. Her research has been funded by grants from the National Institute of Health, the Patient Centered Outcomes Research Institute, and the Centers for Disease Control and Prevention.

Dr. Kistin is presenting the workshop, **“Child Maltreatment Prevention in the Medical Home: Evidence, Challenges, and Opportunities.”** This interactive workshop will review the current evidence for prevention interventions that can be delivered in - or referred from - the medical home, as well as the challenges and opportunities for further evaluation and implementation.



Sayida Peprah, PsyD

Dr. Sayida Peprah is both a licensed Clinical Psychologist and trained Birth Doula. She specializes in multicultural psychology, trauma, suicide prevention and maternal mental health. Dr. Sayida has a multi-faced career as a Clinical Psychologist having worked in community-based, in-home, psychiatric hospital and correctional settings. She is also an Associate Professor of Psychology for the University of Phoenix and presents and consults on topics of cultural diversity/humility, mental and maternal mental health, through her non-profit organization Diversity Uplifts, Inc.

Dr. Sayida's work in maternal health includes serving as a doula mentor, cultural competency instructor and consultant for the Association for Wholistic Maternal and Newborn Health, in Los Angeles. Dr. Sayida is also an active member of the Black Women Birthing Justice Collective and a Collaborator with the Black Mamas Matter Alliance, promoting research, education and community-based services to positively transform birthing experiences of women of color. Dr. Sayida has served and continues to serve on advisory committees to improve maternal health including the California Maternal Quality Care Collaborative, Maternal Suicide Review Committee and others aimed at identifying key risks and opportunities for quality improvement and prevention around disparities.

Dr. Sayida is presenting the workshop, **“Strengthening Cultural Humility, Dismantling Implicit Bias,”** which focuses on increasing cultural humility, broadening participant's awareness of their implicit bias (subtle, unconscious assumptions about others) and equipping them with tools to engage with clients in more open, respectful and empathetic ways.

Dr. Sayida will also present, **“Transgenerational Trauma and Resilience, A Historical Perspective of Maternal Disparities in the African American Community and Considerations for Leveraging Resilience.”** This workshop will focus on increasing a provider's ability to detect and assess for significant coping vulnerabilities and strengths among African American mothers.

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Kendall Wolz, MA, PLPC

Assistant Director
Provisional Licensed Professional Counselor
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PROGRAM SCHEDULE, MONDAY, OCTOBER 21, 2019

Please note: Audio and video recordings are not permitted at any time during the conference.

TIME	EVENT
7:45AM	Registration and Continental Breakfast
8:30	Welcome, Opening Remarks
8:55	KEYNOTE PRESENTATION: The Global Movement to End Corporal Punishment Presenter: Vincent J. Palusci, MD, MS, FAAP
10:15	Break
10:30	Workshop Session A: A-1: The Professional's Mental Health: What Does It Look Like? How to Keep It! A-2: An Introduction to Social Media Marketing A-3: Sexual Abuse: It Really Is Normal To Be Normal! A-4: Phoenix Rising A-5: Adverse Childhood Experiences, Resilience, and Public Health Prevention A-6: The Intersection of Intimate Partner Violence and Child Abuse
12:00PM	Lunch
1:00	Workshop Session B: B-1: Michigan Core Violence and Injury Prevention Action Plan B-2: Delivering Your Message Through Advanced Social Media Management Tactics and Strategies B-3: Child Maltreatment Prevention in the Medical Home: Evidence, Challenges, and Opportunities B-4: Motivational Interviewing with Parents in a Child Welfare Context B-5: Human Trafficking: Looking Beneath the Surface, Collaborating and Creating Innovative Responses B-6: Strengthening Cultural Humility, Dismantling Implicit Bias
2:30	Break
2:45	Workshop Session C: C-1: CTF Direct Service Meeting (Please note: This is only open to CTF Direct Service Grantees) C-2: CTF Local Councils Meeting (Please note: This is only for CTF Local Council Members) C-3: Early Recognition of Child Physical Abuse: Are We There Yet? C-4: Engaging with Parents Impacted by Intellectual/Developmental Disabilities C-5: The Forgotten Victims: Non-Abused Siblings of Sexual Abuse Victims C-6: Transgenerational Trauma and Resilience: A Historical Perspective of Maternal Disparities in the African American Community and Considerations for Leveraging Resilience
4:15	Session Adjourns



PROGRAM SCHEDULE, TUESDAY, OCTOBER 22, 2019

Please note: Audio and video recordings are not permitted at any time during the conference.

TIME	EVENT
8:00AM	Registration and Continental Breakfast
8:45	Welcome, Opening Remarks
8:55	KEYNOTE PRESENTATION: Maltreatment of Young Children: Developmental and Practice Implications Presenter: Brenda Jones-Harden, MSW, PhD
10:15	Break
10:30	Workshop Session D: D-1: The Secret Recipe for Great Boards D-2: Moving from Data to Action: Understanding Adverse Childhood Experiences (ACEs) and the Impact of Trauma D-3: Substance Exposed Newborns: Medical and Legal Issues D-4: Understanding the Legal System and Testifying in Court D-5: Using Parent-Child Interaction Intervention to Address the Maltreatment of Young Children D-6: Balancing Your Head And Your Heart: Maintaining Resilience in the Face of the Stress of Child Welfare
12:00PM	Lunch
1:00	PLENARY PRESENTATION: Brave Girl, Speak: How Advocates Helped Me Find My Voice After Childhood Sexual Abuse Presenter: Kendall Wolz, MA, PLPC
2:00	Break
2:15	Workshop Session E: E-1: Developing a Child Abuse Prevention Program Data Collection Plan: Keeping it Relevant But Also Realistic E-2: Moving from Fundraising to Philanthropy E-3: Update on Spanking: What We Have Learned and Current Trends E-4: Human Trafficking: Investigation, Prosecution, Reparation E-5: Preventing Suicide in Our At Risk Youth E-6: Could It Be Lead-Based Paint?
3:45	Course Adjourns



WORKSHOP DESCRIPTIONS, MONDAY, OCTOBER 21, 2019

KEYNOTE PRESENTATION, 8:55AM TO 10:15AM

The Global Movement to End Corporal Punishment

Presenter: Vincent J. Palusci, MD, MS, FAAP

Summary: Debates over corporal punishment's effectiveness have come to an end. No study has shown it to have long-term benefits while many have demonstrated its substantial and wide-ranging risks. The increasing recognition that children have rights is leading an ever-growing number of countries to legally prohibit corporal punishment of children. In the U.S., prominent professional organizations such as the American Academy of Pediatrics and the American Psychological Association have called for an end to the use of the practice. A growing number of hospitals and communities have designated themselves as "No Hit Zones" to provide education to professionals and parents on how to end the use of corporal punishment. This session will review the history and epidemiology of the use of corporal punishment and physical discipline, the evidence for the short-term and long-term harms, and the alternatives to its use that can be incorporated into professional practice to educate parents and professionals.

Participants will be able to: Review definitions and the history of the use corporal punishment in the U.S., as well as recent changes in its use and acceptance by parents, professionals and countries; Understand the evidence for the short-term and long-term harms of corporal punishment and how these outweigh any potential or theoretical benefits from its use; Learn about alternatives to the use of corporal punishment that can be incorporated into professional practice to educate parents and professionals and to prevent serious consequences such as child physical abuse.

WORKSHOP SESSION A, 10:30AM TO 12NOON

A-1 The Professional's Mental Health: What Does It Look Like? How to Keep It!

Presenter: Phillip D. Hamberg, LMSW, LMFT

Summary: The professionals who help children and families, with diverse cultural backgrounds and multiple layers of developmental trauma, face an emotionally exhausting task! The number one concern for many programs is rapidly becoming "how do we keep the helping professionals emotionally healthy themselves." The helping professionals need to know the process of "projective identification," "radical acceptance" and "comfortability in powerlessness." This workshop addresses 14 issues that are vital in keeping emotional exhaustion and stress from taking a toll on good and dedicated professionals.

Participants will be able to: Explain at least 10 things they can do to keep emotional exhaustion away; Recognize the importance of naming their own feelings and being honest with themselves.

A-2 An Introduction to Social Media Marketing

Presenter: Andrew Belanger, MA

Summary: The ability to use social media to get people's attention, build and engage an audience and provide valuable content is important to thrive in today's fast-growing and competitive digital economy. This workshop will provide an introduction to social media management and will discuss the benefits of having a presence on social media platforms like Facebook, Twitter, LinkedIn and YouTube. The talk will explore the need for a social media policy, identifying target audiences, crafting your message and building an online community.

Participants will be able to: Discuss the benefits of having a social media presence and policy; Understand content preferences on Facebook, Twitter, LinkedIn and YouTube; Identify effective strategies for communicating impactful, proactive messages to the public utilizing social media.

A-3 Sexual Abuse: It Really Is Normal To Be Normal!

Presenter: Dena Nazer, MD, FAAP

Summary: Children suspected of being sexually abused require a multidisciplinary team approach including a medical evaluation. While this case-based presentation focuses mainly on the medical evaluation, it will help all participants understand the role of the medical provider in the multidisciplinary evaluation and how to work together as a team to provide the best care for children.

Participants will be able to: Determine how, when, where and why a medical evaluation for a child suspected of having been sexually abused should be conducted; Explain why the physical and laboratory findings are often absent in children evaluated for suspected sexual abuse; Recognize the role of the medical evaluation as part of the multidisciplinary team evaluation and its importance despite the normal findings.

A-4 Phoenix Rising

Presenters: Judge Laura Baird; Annette Ellison, MSW; Scott LeRoy, MPA; Rebecca Stowell, MSW

Summary: The mission of Phoenix Court is to address the needs of youth who have experienced sexual trauma and exploitation by offering services and opportunities to foster healing, resiliency, empowerment, and stability. Phoenix Court is comprised of a talented treatment team of professionals from the 30th Judicial Circuit Court Juvenile Division, the Department of Health and Human Services (DHHS), the Ingham County Prosecutor's Office and various private attorneys and community service providers. Phoenix Court has cultivated a supportive and nurturing courtroom and treatment environment where youth are viewed as victims, and not offenders, and where the court and the treatment team understand that bad behavior can be a manifestation of trauma. Our goal is to provide the youth with an alternative view of their potential and what is possible in their lives so they will have an opportunity to do more in life than simply survive. This breakout session discusses the treatment components and evolution of this unique, one of a kind treatment court.

Participants will be able to: Provide an overview of an effective treatment court model which uses a holistic client-centered approach in delivering trauma-informed services; Demonstrate how collaboration between systems, community partners, and professionals of multi-disciplines is the most effective approach in identifying and providing services; Describe how Stages of Change can be incorporated into a treatment model helping youth heal on their journey of moving from victim to survivor to leader; Describe innovative ways to increase engagement, empowerment, and community stability; Increase awareness of the importance of early screening and comprehensive trauma assessment in identifying and providing services; Provide insight into the challenges and successes associated with developing and implementing a specialized treatment court.

A-5 Adverse Childhood Experiences, Resilience, and Public Health Prevention

Presenter: *Todd I. Herrenkohl, PhD*

Summary: This presentation will explore the role and influence of Adverse Childhood Experiences on human development, including the impact of stress on the brain and body. The presenter will describe findings from several longitudinal studies that trace the development of children over time to learn how abuse and other forms of adversity shape life outcomes. He will also discuss research on resilience and child well-being and relate these ideas to goals for public health prevention, intervention, and trauma-informed practices.

Participants will be able to: Describe the impact of stress on the brain and body; Discuss longitudinal studies of risk and resilience; Apply research to goals for prevention and intervention programs to lessen adversity and improve child well-being.

A-6 The Intersection of Intimate Partner Violence and Child Abuse

Presenter: *Jacqueline M. Baugh, PhD, MS, MBA, RN*

Summary: Intimate Partner Violence (IPV) and child abuse can have a long lasting impact on a victim's emotional, mental, physical and socioeconomic well-being. Societal perceptions of IPV and child abuse create challenges for families navigating the systems of CPS, the judicial process, law enforcement, child custody and myths of parental alienation. It is important for survivors and those helping them to learn how to recognize the signs of IPV and child abuse, how and when to report safely, know community resources and systems and how to break the cycle of violence and abuse. The presenter, through her own story, will discuss the barriers she encountered and the resources that assisted her to become a national domestic violence advocate and expert witness for families.

Participants will be able to: Find resources and create a safety plan; Identify the long term consequences of children who witness IPV; Assist families on providing education and support on how to break the cycle of abuse.

WORKSHOP SESSION B, 1:00PM TO 2:30PM

B-1 Michigan Core Violence and Injury Prevention Action Plan

Presenter: *Deltavier Robertson, MPH*

Summary: The Michigan Core Violence and Injury Prevention Program (Core VIPP) is one of 23 CDC-funded state programs designed to help states address the most pressing violence and injury issues including child abuse and neglect. Working with injury and violence prevention partners, Michigan Core VIPP has developed a statewide Injury and Violence Prevention Action Plan. The plan includes strategies to reduce injuries through the lens of shared risk and protective factors, such as coordination of resources and services. By taking this approach, Core VIPP and partners can break down silos and work together to address multiple forms of injury and violence.

Participants will be able to: Describe the Michigan Injury and Violence Prevention Action Plan; Give 2 examples of a Shared Risk and Protective Factor approach; Determine if the process and strategies within this Action Plan are appropriate for their organization.

B-2 Delivering Your Message Through Advanced Social Media Management Tactics and Strategies

Presenter: *Andrew Belanger, MA*

Summary: This presentation will focus on advanced social media management tactics and strategies for building an online community. It will expand on principles explored during the "Introduction to Social Media Marketing" workshop and provide advanced tools to engage your target audience. The session will explore organic and paid marketing strategies, getting executive support, and managing content from a team perspective. It will explore topics related to social listening and provide best practices for dealing with complex and difficult topics.

Participants will be able to: Identify advanced social media tactics and strategies to reach your intended audience; Understand the value of building executive support and recognizing the benefits of organic and paid social media marketing; Recognize best practices for addressing complex and difficult content topics.

B-3 Child Maltreatment Prevention in the Medical Home: Evidence, Challenges, and Opportunities

Presenter: *Caroline J. Kistin, MD, MSc*

Summary: The effective prevention of child maltreatment is a public health priority. The patient and family-centered medical home has unique potential as a focus for child maltreatment prevention services, and offers the advantages of nearly universal access to care, frequent routine visits during early childhood when children are most vulnerable to maltreatment, and longitudinal relationships between families and providers. In this interactive workshop, we will review the current evidence for prevention interventions that can be delivered in - or referred from - the medical home, as well as the challenges and opportunities for further evaluation and implementation.

Participants will be able to: Discuss the current evidence for child maltreatment prevention in the medical home; Identify research gaps and opportunities for future evaluation; Utilize a theoretical framework to guide program evaluation and implementation.

B-4 Motivational Interviewing with Parents in a Child Welfare Context

Presenter: *Rick Barinbaum, MSW*

Summary: This presentation is aimed to help practitioners working with parents who present resistance and barriers to change. Motivational Interviewing is a collaborative, goal-oriented communication style with particular attention to the language of change. It is designed to strengthen client motivation and commitment to a specific goal. Motivational Interviewing helps explore and overcome resistance and ambivalence within an atmosphere of acceptance and compassion. It is a method that was initially pioneered in substance abuse treatment and has been applied to a host of other types of work including mental health, medicine, domestic violence victim support, juvenile justice, and child welfare (among others), and it's applicable for adults and adolescents. The training will be part didactic presentation, part discussion, and part experiential learning.

Participants will be able to: Explain the principles and practice techniques of Motivational Interviewing; Use the experiential practice knowledge to implement Motivational Interviewing into their work.

B-5 Human Trafficking: Looking Beneath the Surface, Collaborating and Creating Innovative Responses

Presenter: *Melissa M. Novock, JD*

Summary: Human trafficking is no longer a rare occurrence and the likelihood of coming into contact with survivors has increased. As a practitioner, it is essential to recognize indicators of exploitation in order to effectively provide trauma-informed services. Understanding the person behind each story is just as critical in assisting survivors and combating this crime. This presentation will examine the role of social service providers in identifying and helping victims, describe special considerations when working with trafficking victims, and discuss trauma-informed care, as well as the effectiveness of collaborations and community responses.

Participants will be able to: Explain the role of providers in identifying and helping victims of human trafficking; List special considerations when working with trafficking victims; Define victim-centered trauma-informed care; Discuss the effectiveness of collaborations and community-centered responses to trafficking.

B-6 Strengthening Cultural Humility, Dismantling Implicit Bias

Presenter: *Sayida Pephrah, PsyD*

Summary: Studies have identified implicit racial/ethnic/gender/religious/lifestyle bias among providers as a potential contributor to disparities in the outcome of marginalized and minority communities. Mitigating implicit bias among healthcare and social service providers has been identified as a strategy to improve client/patient-provider communication and service/treatment decisions, contributing to improved quality of care. This interactive and self-reflective training is intended to increase cultural humility, broaden participant's awareness of their implicit bias (subtle, unconscious assumptions about others) and equip them with tools to engage with clients in more open, respectful and empathetic ways.

Participants will be able to: Define implicit/unconscious bias; Identify the impact of implicit/unconscious bias in the client/patient-provider relationship; Identify and use strategies for dismantling and/or reducing implicit/unconscious bias.

WORKSHOP SESSION C, 2:45 PM TO 4:15 PM

C-1 CTF Direct Service Peer Session (Please note: This is only open to CTF Direct Service Grantees)

Facilitator: *TBA*

Summary: The CTFDS session will involve all current Direct Services Grantees who will share and discuss challenges/successes in providing prevention services. Topics of discussion will include different service delivery strategies and techniques to reach families as well as new barriers to success.

C-2 CTF Local Council Session (Please note: This is only open to CTF Local Council Members)

Facilitator: *Emily Schuster-Wachsberger, MA, LPC*

Summary: This work-group session serves as an opportunity for all CTF Local Council members to share, collaborate and engage in activities that support their respective primary child abuse and neglect prevention missions.

C-3 Early Recognition of Child Physical Abuse: Are We There Yet?

Presenter: *Bethany Mohr, MD, FAAP*

Summary: This workshop will highlight the current data regarding child physical abuse as a framework for discussion regarding the need for better detection of child physical abuse. Ways in which medical providers and others may improve their ability to recognize possible child physical abuse will be highlighted; including the importance of knowledge and recognition of possible sentinel injuries. Case examples will be utilized to illustrate the main points.

Participants will be able to: Identify sentinel injuries and explain what constitutes a sentinel injury; Recognize signs of child physical abuse; Discuss various ways in which early recognition of child physical abuse may be accomplished.

C-4 Engaging with Parents Impacted by Intellectual/Developmental Disabilities

Presenter: *Rick Barinbaum, MSW*

Summary: This presentation provides participants with an overview of best practices to engage people impacted by an intellectual or developmental disability. The presentation will include information about intellectual disabilities and how to provide written material, structure meetings, communicate effectively, and assist individuals in understanding systems that they may be engaging in, whether child welfare, legal, educational, etc. The session will be part didactic presentation, part discussion, and part experiential learning.

Participants will be able to: Develop concrete practice skills and tools to implement when engaging and communicating with parents who are impacted by intellectual or developmental disabilities to ensure their comprehension; Recognize the qualities of practitioners who successfully engage with parents impacted by intellectual or developmental disabilities.

C-5 Forgotten Victims: Non-Abused Siblings of Sexual Abuse Victims

Presenter: *Kendall Wolz, MA, PLPC*

Summary: When a disclosure of sexual abuse is made, most of the resources and treatment goals revolve around the needs of the identified victim. This workshop will explore how abuse impacts all non-offending family members, with a focus on the siblings. Attendees will learn to identify the needs of non-abused siblings to ensure they are involved in the treatment process.

Participants will be able to: Identify the effects of sexual abuse on non-abused siblings; Discuss tangible ways to include non-abused siblings in treatment.

C-6 Transgenerational Trauma and Resilience, A Historical Perspective of Maternal Disparities in the African American Community and Considerations for Leveraging Resilience

Presenter: *Sayida Peprah, PsyD*

Summary: African American women are statistically found to be 4 times more likely to die from pregnancy-related complications than their European American counterparts. Similarly, they are 2-3 times more likely to experience preterm birth and 3 times more likely to give birth to a low birth-weight baby. Even when socio-economic factors are controlled for, the disparities remain significant. Contrastingly, other groups of African ancestry (Africans, Caribbeans...) do not share these outcomes. This suggests that something unique to the African American experience is impacting maternal health.

Race-related stressors and micro-stressors have been linked to negative maternal health outcomes. Of the many race-related stressors and micro stressors that exist for a pregnant African American woman, the experience of being under the care of a provider who lacks cultural sensitivity, humility, congruence and competence has been identified as a significant stressor and trigger during pregnancy. Additionally, lack of knowledge regarding the unique circumstances surrounding African American women's historical trauma and the impacts these have on coping and physical health prevents providers from adequately addressing the needs of patients and clients.

This presentation will focus on increasing the competence, sensitivity and humility of providers working with African American women, in an effort to promote the establishment of trauma-free and supportive healthcare and social service environments for African American and other women of color. This presentation will also focus on increasing provider's ability to detect and assess for significant coping vulnerabilities and strengths among African American mothers. Although the focus will be on the mother, highlights will be provided on the impacts of transgenerational trauma on the infant, child, parenting and family.

Participants will be able to: Detect, identify and assess for significant coping vulnerabilities and strengths among African American women, which can impact maternal-mental health and physical health; Develop support strategies and interventions for pregnant and post-partum African American women; Develop and increase provider cultural competence and humility for working with the African American family.

WORKSHOP DESCRIPTIONS, TUESDAY, OCTOBER 22, 2019

KEYNOTE PRESENTATION, 8:55AM TO 10:15AM

Maltreatment of Young Children: Developmental and Practice Implications

Presenter: *Brenda Jones Harden, MSW, PhD*

Summary: This keynote presentation will focus on the maltreatment of children under five years of age. Epidemiologic and developmental research will be reviewed, which underscores the importance of developmentally sensitive approaches to child welfare service delivery. Using a prevention framework, interventions that prevent the maltreatment of young children and promote their well-being will be explored.

Participants will be able to: Discuss the numbers of young children who are maltreated, their trajectories through the child welfare system, and the developmental consequences of these experiences; Identify evidence-based interventions to prevent maltreatment of young children and to promote their well-being.

WORKSHOP SESSION D, 10:30AM TO 12NOON

D-1 The Secret Recipe for Great Boards

Presenter: *Laurie Baumer*

Summary: It's been said that an organization is only as strong and effective as its Board of Directors. Wouldn't it be great to have a recipe for building a great board? This presentation will share the right ingredients and the steps to mix them so you can transform your board from good to great.

Participants will be able to: Explain what makes a great board and how to avoid pitfalls; Identify, cultivate and recruit the right board members; Keep board members actively engaged and productive.

D-2 Moving from Data to Action: Understanding Adverse Childhood Experiences (ACEs) and the Impact of Trauma

Presenter: *Jodi L. Spicer, MA*

Summary: Adverse Childhood Experiences (ACEs) are traumatic events such as abuse, neglect or a variety of household dysfunctions that occur during childhood. The landmark ACEs Study found that our childhood experiences have a tremendous and lifelong impact on our health and the quality of our lives. This presentation will help participants understand about ACEs, learn about the impact of ACEs on health outcomes (including both national and Michigan data), and recognize their role in helping to buffer the negative effects of ACEs on children and families.

Participants will be able to: Explain Adverse Childhood Experiences (ACEs), and have the knowledge and tools necessary to describe the ACEs research (including national and state data); Comprehend the impact of ACEs on health outcomes; Explore ways to use this knowledge and information to buffer the negative effects of ACEs on children and families.

D-3 Substance Exposed Newborns: Medical and Legal Issues

Presenters: *Vincent J. Palusci, MD, MS, FAAP; Frank E. Vandervort, JD*

Summary: This session will provide an overview of the physiological impacts of in utero exposure to alcohol and drugs (e.g., opioids, cocaine, and marijuana). It will then provide an overview of relevant federal and state laws relating to substance exposed newborns.

Participants will be able to: Identify the effects of maternal use of alcohol and various drugs on the developing fetus; Explain the postnatal management of alcohol and drug-exposed infants (DEI) children; Describe the federal framework provided in the Child Abuse Prevention and Treatment Act and in Titles IV-B and IV-E for handling cases of DEIs; Explain Michigan law regarding the status and response to DEIs.

D-4 Understanding the Legal System and Testifying in Court

Presenter: Joshua Kay, JD, PhD

Summary: Mental health and other professionals working in the field of child protection often find themselves interacting with lawyers and testifying in court. For many, these interactions are confusing and may cause anxiety and frustration. This presentation will clarify the roles of legal and non-legal professionals in child protection matters, explore the rules that govern the legal profession, and offer guidance for providing court testimony.

Participants will be able to: Describe the roles of the legal profession to enhance understanding and reduce confusion for mental health and other non-legal professionals; Assist non-legal professionals in preparing for and providing court testimony.

D-5 Using Parent-Child Interaction Intervention to Address the Maltreatment of Young Children

Presenter: Brenda Jones Harden, MSW, PhD

Summary: This workshop will explore parent-child interaction interventions that address maltreatment of young children. The use of experiential coaching and videotaping will be emphasized. Participants will practice the skill of parental coaching in the context of parent-child interaction.

Participants will be able to: Discuss parent-child interaction interventions that address the maltreatment of young children; Improve skills in parental coaching in the context of parent-child interaction.

D-6 Balancing Your Head And Your Heart: Maintaining Resilience in the Face of the Stress of Child Welfare

Presenter: Luther Lovell

Summary: Our ability as a department to deliver quality services to the most vulnerable is largely dependent upon each employee's ability to remain engaged in the work they do and to thrive in the environment in which they do it. Every one of us plays a role in creating and maintaining a healthy work environment, but exactly what is it that we can do to contribute? What are those things that, over time, chip away at our passion for the work? More importantly, how do we prevent our passion from slowly turning into unhealthy stress, resentment and a desire to leave? In this session we will explore the elements necessary to remain engaged with our "why" and how each individual, from manager to front line staff, can maintain our mission and purpose despite the unique and often overwhelming challenges of child welfare.

Participants will be able to: Explain their individual role in creating an environment that breeds teamwork, camaraderie and resilience so that workers stay; Discuss the neurological impact of both intentional and unintentional incivility and how it affects individual performance and engagement; Describe the brain's cognitive bias towards building negative narratives in the workplace and how to combat it; Identify behaviors and skills that they will be able to immediately put into practice that will strengthen their resilience and that of their coworkers.

PLENARY PRESENTATION, 1:00PM TO 2:00PM

Brave Girl, Speak: How Advocates Helped Me Find My Voice After Childhood Sexual Abuse

Presenter: Kendall Wolz, MA, PLPC

Summary: An overcomer shares her experience of childhood sexual abuse from the beginning of the grooming process to disclosure and navigating the legal process to finding healing and hope. Attendees will learn advocacy needs for survivors of childhood sexual abuse throughout the healing process and how they can positively influence that process. Advocates play a significant role in helping victims of sexual abuse reclaim their voice.

Participants will be able to: Recognize the various roles advocates play in a victim's life following a disclosure of sexual abuse; Determine how they can best advocate for the immediate and long-term needs of victims of sexual abuse within each field following a disclosure and how to best address those specific needs; Identify the importance of continued advocacy for survivors who live in states where sex offenders can petition for removal from the sex offender registry.

WORKSHOP SESSION E, 2:15PM TO 3:45PM

E-1 Developing a Child Abuse Prevention Program Data Collection Plan: Keeping it Relevant But Also Realistic

Presenter: Sacha Klein, PhD, MSW

Summary: This presentation and workshop is designed for Michigan Children's Trust Fund grantees and others engaged in child abuse prevention work. We will explore the various ways in which child abuse prevention programs and the families and communities that they serve benefit when programs/agencies invest in strong, relevant data collection systems. An easy-to-use data collection framework will be presented and participants will learn how to use some basic data analysis tools in Excel to describe the families they serve and measure child abuse program effects as well as several affordable ways to outsource data analysis. Lastly, participants will have an opportunity to work individually or in groups to start the process of developing their own child abuse prevention program data collection plans.

Participants will be able to: Appreciate the multiple ways that child abuse prevention programs and organizations can benefit from strong data collection efforts; Identify evaluation planning tools that can help them determine what child abuse prevention data is worthwhile collecting and what is just a waste of time; Analyze child abuse prevention program data for maximum effect or find an affordable way to outsource this role; Participate in hands-on practice developing a data collection plan for their program.

E-2 Moving from Fundraising to Philanthropy

Presenter: Sharon Castle

Summary: Fundraising is a focus on meeting a dollar goal, while philanthropy is about people feeling good about giving and giving back to your organization. If an organization focuses on philanthropy, they ultimately generate more sustainable resources and these strong relationships can weather storms and help an organization grow while others shrink in tough economic times. This session will be a fast-paced and comprehensive view of how all members of the team—board members, executive team, staff, and volunteers—can raise money for your mission and build a stronger organization. The workshop is interactive and will utilize data, discussion, peer interaction and coaching to meet the objectives.

Participants will be able to: Define fundraising and philanthropy; Strategize effective development planning; Learn to plan and execute donor visits and “asks;” Identify strategies to create a philanthropic culture.

E-3 Update on Spanking: What We Have Learned and Current Trends

Presenter: Carla A. Parkin-Joseph, MD, FAAP

Summary: This presentation will focus on the evidence against spanking/corporal punishment and the associated decrease in the use of corporal punishment as a behavior management strategy by parents in recent years. Positive and effective discipline strategies will be highlighted as an alternative to the negative, damaging effects of corporal punishment.

Participants will be able to: Describe the negative effects of spanking/corporal punishment; List positive parenting strategies for discipline at each developmental stage.

E-4 Human Trafficking: Investigation, Prosecution, Reparation

Presenters: Nate Knapper, JD

Summary: When human trafficking occurs, the justice system mobilizes. This session will explore the legal implications of a trafficking incident, including the investigation and prosecution of cases and the need for legal reparation services.

Participants will be able to: Discuss common human trafficking indicators; Explain proper reporting of trafficking-related information.

E-5 Preventing Suicide in Our At Risk Youth

Presenter: Ellen Paré, LBSW, MPA

Summary: Abuse and neglect are two significant risk factors for suicide. This session will share simple, practical, and proven ways to mitigate that risk, by preparing ourselves to be helpful and by preparing our youth to be resilient.

Participants will be able to: Practice asking the ‘suicide questions’; List three ways to relieve overwhelming emotional distress; Identify the six steps involved in creating a safety plan.

E-6 Could It Be Lead-Based Paint?

Presenters: Emily Bajko, BS; Carin Speidel, BS; Melissa Steiner, MSA

Summary: In 1978, the federal government banned lead in residential paint. Now, 40 years later we continue to have nearly 6,000 lead poisoned children in Michigan each year. Though lead hazard control continues to expand throughout the state, home visitors share a unique opportunity to connect Michigan families with lead hazard control services.

Participants will be able to: Educate families about lead; Identify potential lead hazards in a home; Connect families to lead hazard control resources.





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Michigan Medicine would like to thank the **Michigan Children's Trust Fund** for their collaboration and partnership with this year's conference!

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