



*36th Annual Michigan Statewide Conference*

# CHILD ABUSE & NEGLECT

PREVENTION, ASSESSMENT, AND TREATMENT

**OCTOBER 23-24, 2017**

THE INN AT ST. JOHN'S, PLYMOUTH, MICHIGAN



SEATING IS  
LIMITED!  
Register by October 13th &  
**SAVE!**

[www.canconferenceuofm.org](http://www.canconferenceuofm.org)



## OVERVIEW

The Michigan Medicine Child Protection Team and the Child Abuse and Neglect (CAN) Conference Planning Committee welcome you to the **36th Annual Michigan Statewide Conference on Child Abuse and Neglect: Prevention, Assessment, and Treatment** on Monday and Tuesday, October 23-24, 2017 at The Inn at St. John's Conference Center in Plymouth, Michigan.

This two day conference features noted national and Michigan experts who will address a range of topics in the field of child abuse prevention, assessment, and treatment. In addition to the keynote presentations and plenary session, attendees will have a choice of over 30 workshops focusing on recent advances and best practices in the areas of prevention, medical issues, child advocacy, and law enforcement. Using past conference evaluations and topic suggestions, the goal is for conference participants to gain knowledge about practice in the field of child abuse throughout the conference and be able to apply this knowledge to their work. Participants will also have opportunities to interact and network with other professionals in the field.

## TARGET AUDIENCE

The conference is designed for prevention specialists, social workers, child welfare professionals (Children's Protective Services, Foster Care, Adoption), juvenile justice services, physicians, nurses, mental health and other medical professionals, attorneys, law enforcement, child advocacy professionals, and educators. Community members are also welcome to attend.

## CONFERENCE GOALS

At the conclusion of the conference, participants will understand and be able to implement:

- Recent advances in the field and applications to practice.
- Improved recognition of the symptoms of abused and neglected children in complex presentations.
- Improved recognition of the source of child behavior when children are abused and neglected.
- Successful intervention and treatment plans for children.
- Successful prevention models in child abuse and neglect.

## GENERAL INFORMATION

**Dates:** Monday and Tuesday, October 23-24, 2017

**Time:** Conference check-in begins on Monday at 7:45 am and the conference adjourns on Tuesday at 4:00 pm.

*Note: If you arrive Sunday, October 22, 2017, early conference check in will be available at the conference site from 6:00 pm to 8:00 pm.*

**Location:** The Inn at St. John's, 44045 Five Mile Road, Plymouth, MI 48170. Phone: (734) 414-0600.

*Note: Temperatures may vary throughout the different rooms of the conference center. Please dress in layers. Recording the program with tape recorders not requiring podium microphones is permitted for the registrant's personal use and with permission of the presenter.*

## CONFERENCE FEES AND REGISTRATION

Registration fee includes continental breakfast, lunch, refreshments and program materials. The **early bird rate on or before October 13, 2017** is \$325 for both days or \$225 for one day. After October 13, 2017 is \$375 for both days and \$275 for one day.

### HOW TO REGISTER:

Registration is online only and will be available the week of August 9, 2017.

For questions, please email your phone number, and any message, to: [Canconf.uofm@gmail.com](mailto:Canconf.uofm@gmail.com) for assistance.

### CANCELLATION POLICY:

Cancellations received before September 22, 2017 will be subject to a \$50 fee. No refunds will be made thereafter. Please email your request to: [Canconf.uofm@gmail.com](mailto:Canconf.uofm@gmail.com)

## ACCREDITATION

The University of Michigan Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The University of Michigan Medical School designates this live activity for a maximum of 12 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity. There is an additional charge of \$25 per CME certificate.

This conference has been approved by the Michigan Social Work Continuing Education Collaborative. The Training Approval Number is MICEC 0056 for a maximum of 11.5 continuing education clock hours to be earned over this two-day period. Attendees should only claim credit commensurate with their extent of participation in the event. There is an additional charge of \$10 per day.

The conference has been registered with MCOLES for the use of 302 funding.

## LODGING

The hotels designated for this conference are the actual conference site at The Inn at St. John's and Comfort Inn located in Plymouth, Michigan. A deposit of the first night's lodging (in US currency) must be mailed to the hotel or a major credit card number provided to secure reservations. If reservations are made by telephone, please indicate registration with "Child Abuse & Neglect Conference" to qualify for the reduced conference rate on hotel rooms.

### • The Inn at St. John's, \$137 per night\*

Reservation Deadline: September 30, 2017  
44045 Five Mile Road, Plymouth, Michigan 48170  
Phone: (734) 414-0600 Fax: (734) 414-0606

**BOOK ONLINE>> (please use group code 10L1QT)**

*\*10 Government rooms are available on a first come, first served basis for \$115 per night. Please note: For these rooms, attendees must contact the hotel directly.*

### • Comfort Inn, \$75 per night\* **NEW LOCATION**

Reservation Deadline: Reserve as soon as possible to guarantee availability and rate.  
40455 Ann Arbor Rd, Plymouth, MI 48170  
Phone: (734) 455-8100 Fax: (734) 455-5711

**BOOK ONLINE>>**

*\*All room rates are subject to 6% state and local taxes.*

## DRIVING DIRECTIONS

The Inn at St. John's located in the heart of Metropolitan Detroit's dynamic western suburbs, offers superior access to the area's major freeways, with Detroit Metropolitan Airport just minutes away.

- From the East: Follow I-96 until it turns into M-14. Follow M-14 west to Sheldon Road exit. Turn right onto Sheldon Road.
- Follow Sheldon Road for about half a mile. Turn right on to Five Mile Road. Entrance to The Inn at St. John's is on the right.
- From the West: Follow M-14 east to Sheldon Road exit. Turn right onto Sheldon Road. Follow Sheldon Road for about half a mile. Turn right onto Five Mile Road. Entrance to The Inn at St. John's is on the right.
- From the South: Take I-275 north to M-14. Exit onto M-14 west towards Ann Arbor. Follow M-14 west to Sheldon Road exit. Turn right onto Sheldon Road. Follow Sheldon Road for about half a mile. Turn right onto Five Mile Road. Entrance to The Inn at St. John's is on the right.
- From the North: Take I-275 south to M-14. Exit onto M-14 west towards Ann Arbor. Follow M-14 west to Sheldon Road exit. Turn right onto Sheldon Road. Follow Sheldon Road for about half a mile. Turn right onto Five Mile Road. Entrance to The Inn at St. John's is on the right.

## QUESTIONS

If you have any questions, please contact us at: [Canconf.uofm@gmail.com](mailto:Canconf.uofm@gmail.com).

# KEYNOTE PRESENTERS



## Suzanne P. Starling, MD

Suzanne Starling is a board certified Child Abuse Pediatrician, Professor of Pediatrics at Eastern Virginia Medical School and Medical Director of the Child Abuse Program at Children's Hospital of The King's Daughters in Norfolk, Virginia. She is the Fellowship Director of the Child Abuse Pediatrics Fellowship at Eastern Virginia Medical School.

Dr. Starling has served as a leader in Child Abuse Pediatrics for many years, consulting and lecturing internationally as an expert in child abuse and neglect cases. She has authored more than 40 journal articles and book chapters in the field, as well as edited the well-respected textbook Medical Response to Child Sexual Abuse. Her most recent research involves the use of peer review as a quality improvement initiative for the diagnosis and documentation of child sexual abuse. She helped shape the direction of the field as the chair of the American Board of

Pediatrics' sub-board on Child Abuse Pediatrics.

Dr. Starling also is a past chair of the Executive Committee of the Section on Child Abuse of the American Academy of Pediatrics. She serves as co-medical director of the Telehealth Institute for Child Maltreatment, a technological initiative that provides anonymous, HIPAA compliant, internet-based educational and quality improvement services. In her capacity as director, Dr. Starling sets the policies for expert peer review and maintains the quality initiatives for the organization.

Dr. Starling will present the keynote, "Vulnerable Child Syndrome or Medical Child Abuse? A Medical Provider's Guide." The presentation will focus on Vulnerable Child Syndrome and outline the diagnosis using case examples and differentiate it from Medical Child Abuse, with which it can be confused.

Dr. Starling will also present the workshop, "Abusive Head Trauma: Differentiating Myths from Reality."



## James R. Marsh, JD

A University of Michigan Law School graduate, James R. Marsh, JD represents victims of sex abuse in schools, colleges, churches, and government and military institutions; campus sexual assault and rape, online sexual exploitation; child pornography; sextortion, and revenge porn.

His case on compensation for victims of child pornography in federal criminal restitution proceedings was recently decided by the United States Supreme Court. That case, United States v. Paroline, led to the Amy and Vicky Child Pornography Victim Restitution Improvement Act which was recently passed by the Senate 98-0 and is pending in the House.

James founded the nationally recognized Children's Law Center in Washington, DC, and is an experienced trial attorney, and frequent commentator, lecturer, and author on legal issues affecting children and victims of sex abuse and exploitation. He now leads Marsh Law Firm in New York which is recognized worldwide for its work helping sexually abused victims obtain justice and rebuild their lives with dignity and respect.

James will present a keynote titled, "Digital Neglect and the Online Abuse of Children." The presentation will explore the many established and emerging ways children are abused and neglected through online and digital media. From sexting to sextortion, sexual grooming to child pornography, children are experiencing new methods of exploitation as hands-on child abuse and neglect merges with and migrates to the Internet. The challenges and promises of an increasingly digitally interconnected world will be explored.

James will also be presenting two workshops, "Online Exploitation – Federal Remedies for Victims of Child Pornography" and "A Multidisciplinary Approach to Child Pornography on the Internet: Impact on its Victims" with Kathleen Coulburn Faller, PhD, ACSW.

# PLENARY PRESENTER



## Allen Klein, MA, CSP

Ever hear of a "Jollytologist"? Well meet the world's one and only—Allen Klein, MA, CSP. Through his books and his presentations, Klein shows audiences worldwide how to use humor to deal with not-so-funny stuff.

He is an award-winning professional speaker and a recipient of the Lifetime Achievement Award from the Association for Applied and Therapeutic Humor, Certified Speaking Professional designation from the National Speakers Association, and Toastmaster's Communication and Leadership Award.

Klein is also a TEDx presenter and the best-selling author of 26 books which have sold over 600,000 copies - The Healing Power of Humor, You Can't Ruin My Day, and Secrets Kids Know...that adults oughta learn.

Allen will present the plenary titled, "The Lighter Side of Change." This presentation will look at the therapeutic benefits of humor. Through laughter, lecture and playful exercises, you will learn positive tools, tips, and techniques to help you deal with the changes and challenges of work.

Allen will also present the workshop titled, "Let the Play Begin."

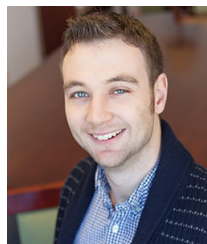
# OUT OF STATE PRESENTERS



## MaryJo Alimena Caruso, MEd

MaryJo Alimena Caruso, MEd is a Training and Technical Assistance Coordinator at FRIENDS National Center for Community Based Child Abuse Prevention. MaryJo has over 23 years experience in the delivery of services and in the provision of training and technical assistance for child welfare and human service professionals. She has experience in statewide and national initiatives with program planning and design, curricula and resource development and dissemination, product/material creation, fiscal management, and a focus on quality assurance, best practices and outcome data. In addition, MaryJo has worked to develop respite resources and serves as an adjunct faculty member and field supervisor for local universities' social work and rehabilitation counseling programs.

MaryJo will be presenting two workshops: "You Don't Have to Move Mountains! Plan and Conduct Meaningful Evaluation to Share the Outcomes of Your Efforts" and "Telling the Prevention Story: Turning Data into a Compelling Narrative".



## Zach Hiner and J. Bart Klika, PhD, MSW

Zach Hiner and J. Bart Klika, PhD, MSW join us from Prevent Child Abuse America, located in Chicago.

Zach is the Director of Communications at Prevent Child Abuse America. A graduate of the James Madison College at Michigan State University, Zach began his career as a lobbyist in Michigan before moving to Chicago and entering the non-profit world. Prior to joining Prevent Child Abuse America in 2012, he worked in communications for the Survivors Network of those Abused by Priests, an international non-profit for victims of institutional sexual abuse. Zach has also been a volunteer for the Chicago Justice Project since 2010.



Dr. Klika is the Chief Research and Strategy Officer at Prevent Child Abuse America. He served as an assistant professor of social work at the University of Montana for the past 5 years. While at UM, Dr. Klika's research focused on the causes and consequences associated with child abuse and neglect in an effort to prevent its occurrence. Additionally, Dr. Klika is a member and co-chair of the Prevention Committee for the American Professional Society on the Abuse of Children (APSAC) and serves on their national Board of Directors. He most recently edited the 4th edition of the APSAC Handbook on Child Maltreatment.

Dr. Klika holds a PhD from the University of Washington, in addition to a MSW from the University of Chicago and B.A. in Psychology from the University of Montana. In 2011, Dr. Klika was one of the inaugural recipients of the Doris Duke Fellowship for the Promotion of Child Well-Being, a fellowship designed for doctoral students seeking innovations in the prevention of child abuse and neglect. He has provided consultation to the Centers for Disease Control and Prevention on their Essentials for Childhood framework.

Zach and Dr. Klika will be presenting the workshop, "Shifting the Frame: Using Social Norms Data to Promote Health and Well-Being."



## Lisa Lunghofer, PhD

Dr. Lisa Lunghofer is Founder and Executive Director of Making Good Work, LLC, and has more than 20 years of experience working with public sector and nonprofit clients, helping them to create strategic plans, write grant proposals, build successful programs, develop evaluation plans, and track outcomes. She has worked extensively in the areas of child welfare, juvenile justice, violence prevention, child and adolescent well-being, animal welfare, and the human-animal bond. Dr. Lunghofer served as a CASA volunteer in NC and MD and on the board of the MD CASA Association for eight years, four of which she served as president. Since 2012 she has been the Director of Human-Animal Programs at the Animals & Society Institute, working to educate professionals and the public about animal abuse, its relationship to other antisocial behavior, and intervention strategies.

Dr. Lunghofer will present two workshops, "Animal Abuse and Children: What All Professionals Need to Know" and "Animal Abuse and Children: Tools You Can Use."



## Laura Porter

Laura Porter has more than a decade of experience leading successful implementation of ACE Study concepts in Washington State in partnership with over 30 communities and nine Tribes. In addition to her work in Washington, Laura works with leaders in over 20 states, providing education, facilitation, and empowerment strategies for building self-healing communities. Laura provides support and services to a wide range of groups - from parents and youth who are convening neighborhood conversations, to philanthropic leaders and government officials who are using ACE science in investment and policy decisions. She and Dr. Robert Anda founded ACE Interface to help leaders to use ACE concepts to build Self-Healing Communities.

Laura will be presenting the workshop, "Using Adverse Childhood Experience Concepts to Shift Policy & Practice" twice.

# CONFERENCE PLANNING COMMITTEE

**Kristin Cauchon, MSN, CPNP**

Pediatric Nurse Practitioner  
Child Protection Team  
Michigan Medicine  
University of Michigan  
Ann Arbor, MI

**Linda DeVries, LMSW**

Retired former Clinical Social Worker  
Child Protection Team  
Michigan Medicine  
University of Michigan  
Ann Arbor, MI

**Marcia Dykstra**

Program Director  
Washtenaw Area Council for Children  
Ypsilanti, MI

**Michael Foley, MSW**

Executive Director  
Children's Trust Fund  
Michigan Department of Health & Human Services  
Lansing, MI

**Patricia Headley**

Fund Development Coordinator  
Children's Trust Fund  
Michigan Department of Health & Human Services  
Lansing, MI

**Sylvia Brown Jones, LMSW**

Retired Social Worker  
Lansing, MI

**Martha Kerr, LMSW**

CAN Conference Planning Committee-Chair  
Abuse Prevention Initiative &  
Child Protection Team Coordinator  
Michigan Medicine  
University of Michigan  
Ann Arbor, MI

**Julie Knop**

Director, Child Abuse Training Services  
Prosecuting Attorney Association of Michigan  
Lansing, MI

**Donna McMahon, LMSW**

Clinical Social Worker  
Child Protection Team  
Michigan Medicine  
University of Michigan  
Ann Arbor, MI

**Bethany Mohr, MD, FAAP**

Clinical Associate Professor  
Medical Director  
Child Protection Team  
Division of Hospital Medicine  
Department of Pediatrics and Communicable Diseases  
Michigan Medicine  
University of Michigan  
Ann Arbor, MI

**Mary Ortega, LMSW, ACSW**

Clinic Administrator  
Family Assessment Learning Laboratory for Education and Research  
University of Michigan School of Social Work  
Clinical Administrator/Clinical Supervisor  
Family Assessment Clinic, Catholic Social Services of  
Washtenaw County  
Ann Arbor, MI

**Colin Parks, MSW**

Director  
Children's Protective Services and Family Preservation  
Michigan Department of Health & Human Services  
Lansing, MI

**Kimberly Reese, MSW**

Training Delivery Manager  
Office of Workforce Development & Training  
Child Welfare Institute  
Michigan Department of Health and Human Services  
Lansing, MI

**Alan Stokes, MBA, MDiv**

Departmental Analyst  
Children's Trust Fund  
Michigan Department of Health & Human Services  
Lansing, MI

**LaTresa Wiley, LMSW**

Clinical Social Worker  
Outpatient Obstetrics and Gynecology  
Michigan Medicine  
University of Michigan  
Ann Arbor, MI





# CONFERENCE FACULTY

**Boots, Bulldog, & 16Candles**

Bikers Against Child Abuse  
Michigan  
E-6

**MaryJo Alimena Caruso, MEd**

Training / Technical Assistance Coordinator  
FRIENDS National Center for Community Based Child  
Abuse Prevention  
Baden, PA  
D-2, E-2

**Carl Christensen, MD, PhD, FASAM, FACOG**

Clinical Associate Professor  
Departments of Psychiatry and Obstetrics &  
Gynecology  
Medical Director  
Tolan Medical Research Clinic  
Wayne State University  
Detroit, MI  
C-3

**Marijata C. Daniel-Echols, PhD**

Program Director  
Center for Health Equity Practice  
Michigan Public Health Institute  
Okemos, MI  
A-2

**Kathleen Coulborn Faller, PhD, ACSW**

Marion Elizabeth Blue Professor Emerita of Children  
and Families School of Social Work  
University of Michigan  
Ann Arbor, MI  
C-4

**Sheri Falvay**

Director, Children's Mental Health Division  
Children's Services Agency Michigan Department of  
Health and Human Services  
Lansing, MI  
A-6

**Jacqueline Fitzgerald, DO**

Alcona Health Center  
Lincoln, MI  
E-3

**Nicole Hall, LLMSW**

Basic Center Supervisor  
The Connection Youth Services  
Howell, MI  
A-4

**Zach Hiner**

Director of Communications  
Prevent Child Abuse America  
Chicago, IL  
B-2

**Joann Hoganson, MSN, RN**

Community Wellness Division Director, Kent County  
Health Department  
Grand Rapids, MI  
D-5

**Allen Klein, MA, CSP**

aka "Mr. Jollytologist"  
San Francisco, CA  
Tuesday Plenary, C-5

**J. Bart Klika, PhD, MSW**

Chief Research  
and Strategy Officer  
Prevent Child Abuse America  
Chicago, IL  
B-2

**Lisa Young Larance, MSW, LCSW, LMSW**

School of Social Work  
University of Michigan  
Ann Arbor, MI  
D-6

**Mary Ludtke, MA**

Consultant  
Children's Mental Health Division  
Children's Services Agency, Michigan Department of  
Health and Human Services  
Lansing, MI  
A-6

**Lisa Lunghofer, PhD**

Director, Human-Animal Programs  
Animals & Society Institute  
Gaithersburg, MD  
B-6, C-6

**Danielle Lyons**

Parent Educator  
Oakland Family Services  
Pontiac, MI  
B-5

**Nasuh Malas MD, MPH**

Director, Pediatric Consultation-Liaison Psychiatry C.S.  
Mott Children's Hospital  
Michigan Medicine  
Ann Arbor, MI  
A-3

**James R. Marsh, JD**

Attorney, Marsh Law Firm PLLC  
New York, NY  
Tuesday Keynote, C-4, D-4

**Sonja Mattson-Barnes, ERYT, TCTSY**

Sona Epona Yoga  
Charlotte, MI  
D-1

**Angela Niyonsenga, LMSW**

The Connection Youth Services  
Howell, MI  
A-4

**Robert M. Ortega, LMSW, PhD**

Associate Professor of Social Work  
School of Social Work  
University of Michigan  
Ann Arbor, MI  
E-5

**Carla Parkin-Joseph, MD**

Child Protection Team  
Division of Hospital Medicine  
Department of Pediatrics and Communicable Diseases  
Michigan Medicine  
Ann Arbor, MI  
D-3

**Colin Parks, MSW**

Director Children's Protective Services and Family  
Preservation Michigan Department of Health &  
Human Services Lansing, MI  
C-7

**Chandrika Payton**

Great Start Collaborative Coordinator  
Genesee Intermediate School District  
Flint, MI  
B-5

**Laura Porter**

Co-Founder, ACE Interface  
Shelton, WA  
A-1, B-1

**Carlene Przykucki, BSW**

Executive Director  
Partners In Prevention  
Alpena, MI  
E-3

**LaTia Scates, BSW**

Family Outreach Services Advocate  
Ingham County Health Department  
Lansing, MI  
B-5

**Dawn M. Shanafelt, MPA, BSN, RN**

Perinatal Care System Nurse Consultant  
Michigan Department of Health & Human Services  
Division of Maternal and Infant Health  
Lansing, MI  
C-7

**Matthew Shutes, MSL, BS**

Detective  
Livingston County Sheriff's Office  
Howell, MI  
A-4

**Elizabeth Smith, MS**

Forensic Interview Specialist Washtenaw Child  
Advocacy Center  
Ypsilanti, MI  
E-4

**Suzanne P. Starling, MD**

Medical Director, Chadwick Center for Children and  
Families  
Rady Children's Hospital San Diego  
San Diego, CA  
Monday Keynote, B-3

**Karen Staub, BS**

Prevention Coordinator  
Wexford-Missaukee Child Protection Council  
Cadillac, MI  
E-1

**Detective Corporal Jim Twardesky, MPA**

Warren Police Department  
Warren, MI  
B-4

**Saudia L. Twine, PhD, LPC, LLMFT**

Behavioral Health Services Therapist  
Catholic Social Services of Washtenaw County  
Ann Arbor, MI  
E-5

**Jeffrey Zinbarg, PhD**

Lead Psychologist OPT  
Mental Health Services  
Women's Huron Valley Correctional Facility  
Ypsilanti, MI  
A-5

# PROGRAM SCHEDULE, MONDAY, OCTOBER 23, 2017

TIME	EVENT
7:45AM	Registration and Continental Breakfast
8:30	Welcome, Opening Remarks, 2017 MiPSAC Child Advocate Award and CAN Conference 2017 Social Work Award
8:55	<b>KEYNOTE PRESENTATION:</b> <a href="#">Vulnerable Child Syndrome or Medical Child Abuse? A Medical Provider's Guide</a> <b>Presenter:</b> <i>Suzanne P. Starling, MD</i>
10:15	Break
10:30	<b><u>Workshop Session A:</u></b> A-1: Using Adverse Childhood Experience Concepts to Shift Policy & Practice A-2: From Concepts to Practice: How to Use a Health Equity Framework in Your Day-to-Day Work A-3: Taking the Worry Out of Pediatric Anxiety Evaluation and Management A-4: Social Media Use Amongst Homeless/Runaway Youth: Implications for Commercial Sexual Exploitation A-5: Treating Incarcerated Female Sex Offenders A-6: Children's Mental Health Services in Community Mental Health Services Programs
12:00PM	Lunch  <b>MiPSAC 22nd Annual Meeting</b> During lunch, you are invited to attend the annual meeting of the Michigan Professional Society on the Abuse of Children (MiPSAC). MiPSAC is the state- recognized chapter of the American Professional Society on the Abuse of Children (APSAC). This important organization focuses on meeting the needs of professionals who practice in the field of child maltreatment. All conference attendees are encouraged to attend to learn more about MiPSAC and become a part of this invaluable organization. Election of 2018 Officers/Board and Annual Meeting begins at NOON and adjourns at 1:00PM. There will be a select number of tables reserved for the MiPSAC lunch meeting in the lower atrium.
1:00	<b><u>Workshop Session B:</u></b> B-1: Using Adverse Childhood Experience Concepts to Shift Policy & Practice - Repeat of A-1 B-2: Shifting the Frame: Using Social Norms Data to Promote Health and Well-being B-3: Abusive Head Trauma: Differentiating Myths from Reality B-4: Strategies for Effective Offender-Based Investigations B-5: Creating and Sustaining Parent Engagement B-6: Animal Abuse and Children: What All Professionals Need to Know
2:30	Break
2:45	<b><u>Workshop Session C:</u></b> C-1: CTF Direct Service Meeting (Please note: This is only open to CTF Direct Service Grantees) C-2: CTF Local Councils Meeting (Please note: This is only for CTF Local Council Members) C-3: Addiction, Pregnancy, and the Opioid Crisis C-4: A Multidisciplinary Approach to Child Pornography on the Internet: Impact on its Victims C-5: Let the Play Begin C-6: Animal Abuse and Children: Tools You Can Use C-7: Substance Affected Newborns-Safe Care Plan: Michigan's Response to Comprehensive Addiction and Recovery Act
4:15	Session Adjourns



# PROGRAM SCHEDULE, TUESDAY, OCTOBER 24, 2017

TIME	EVENT
8:00AM	Registration and Continental Breakfast
8:45	Welcome, Opening Remarks
8:55	<b>KEYNOTE PRESENTATION:</b> <a href="#">Digital Neglect and the Online Abuse of Children</a> <b>Presenter:</b> James R. Marsh, JD
10:15	Break
10:30	<b>Workshop Session D:</b> D-1: Introduction to Trauma Center Trauma-Sensitive Yoga & Trauma Theory D-2: You Don't Have to Move Mountains! Plan and Conduct Meaningful Evaluation to Share the Outcomes of Your Efforts D-3: Caring for Children in Foster Care: The Challenges and How to Overcome Them D-4: Online Exploitation – Federal Remedies for Victims of Child Pornography D-5: Complex Problems Demand Complex Solutions – The Intersection of Maternal Substance Use, Child Welfare, and Home Visitation Services D-6: Understanding Women's Use of Force in Their Heterosexual Relationships: An Overview
12:00PM	Lunch
1:00	<b>PLENARY PRESENTATION:</b> <a href="#">The Lighter Side of Change</a> <b>Presenter:</b> Allen Klein, MA, CSP
2:15	Break
2:30	<b>Workshop Session E:</b> E-1: Distracted Parenting E-2: Telling the Prevention Story: Turning Data into a Compelling Narrative E-3: Understanding N.E.A.R. E-4: Darkness in a Millisecond and the Lights Shining Through E-5: Offending Fathers and Fatherhood: Implications for Supervised Visits E-6: Bikers Against Child Abuse (B.A.C.A.) Makes A Difference
4:00	<b>Course Adjourns</b>





# WORKSHOP DESCRIPTIONS, MONDAY, OCTOBER 23, 2017

## KEYNOTE PRESENTATION, 8:55AM TO 10:15AM

### **Vulnerable Child Syndrome or Medical Child Abuse? A Medical Provider's Guide**

**Presenter:** *Suzanne P. Starling, MD*

**Summary:** Vulnerable Child Syndrome describes a physically healthy child who is viewed by a parent as being at greater than actual risk for illness. This session will outline the diagnosis using case examples and differentiate it from Medical Child Abuse, with which it can be confused.

**Participants will be able to:** Recognize common manifestations of vulnerable child syndrome, differentiate vulnerable child syndrome from medical child abuse, and identify methods of management of vulnerable child syndrome.

## WORKSHOP SESSION A, 10:30AM-12NOON

### **A-1 Using Adverse Childhood Experience Concepts to Shift Policy & Practice**

**Presenter:** *Laura Porter*

**Summary:** The most powerful drivers of people's health, safety and productivity are complex and interrelated. They are personally transmitted, and place-based. We need solutions that address the complexity of problems and foster measurable change in different community contexts at modest costs. How do we create those solutions? The Adverse Childhood Experience Study provides a common language, and a new way of thinking that invites a powerful story to emerge in the lives of uncommon leaders who want a better life for their children. Based on over seventeen years of experience as a funder and partner with Self-Healing Communities, Laura Porter will share stories that illustrate what matters most for policy change and community success.

**Participants will be able to:** Discuss the importance of the Adverse Childhood Experience Study findings in terms of current opportunities for preventing mental, physical, social and workforce problems, name four powerful processes for building community resilience, and share resilience factors that moderate effects of Adverse Childhood Experiences (ACEs) among parents and reduce risk for children.

### **A-2 From Concepts to Practice: How to Use a Health Equity Framework in Your Day-to-Day Work**

**Presenter:** *Marijata C. Daniel-Echols, PhD*

**Summary:** In this session, participants will confirm their understanding of health equity and social justice concepts and consider how to implement best practices that will insure an intentional use of a health equity lens in all aspects of their work. This interactive session will include analysis of case studies and consideration of the specific strengths and opportunities for growth in the health equity work within participants' organizations.

**Participants will be able to:** Participants will be able to identify appropriate action steps to address their organizational needs, articulate what it would mean to apply a health equity framework to their day to day work and identify organizational changes that would allow them to apply those principles more fully.

### **A-3 Taking the Worry Out of Pediatric Anxiety Evaluation and Management**

**Presenter:** *Nasuh Malas, MD, MPH*

**Summary:** A review of the concept of anxiety, the nuances of anxiety in the pediatric population, and a description of current epidemiology will be provided. Current evidence-based evaluation and management, including psychotropic use, will be discussed.

**Participants will be able to:** Identify and evaluate anxiety in the pediatric patient and develop a differential diagnostic approach to the anxious child and apply the current evidence-base in the non-pharmacologic and pharmacologic management of anxiety in the pediatric patient.

### **A-4 Social Media Use Amongst Homeless/Runaway Youth: Implications for Commercial Sexual Exploitation**

**Presenters:** *Nicole Hall, LLMSW; Angela Niyonsenga, LMSW; Matthew Shutes, MSL, BS*

**Summary:** This workshop will consider the implications of social media use amongst adolescents experiencing homelessness and how social media use can increase vulnerabilities for trafficking victimization. The workshop will explore the commercial sexual exploitation of minors and the ways in which youth are susceptible to online recruitment and victimization. Prevention strategies; specifically, strategies to be implemented by direct care providers working with youth, will be discussed. Perspectives from a law enforcement stance will be reviewed. Testimonials and case examples will be incorporated throughout.

**Participants will be able to:** Discuss how social media use amongst youth experiencing homelessness can increase the likelihood of trafficking victimization, assess social media use as a prevention tool to countermand youth victimization and exploitation at the hands of traffickers, identify resources and referrals for youth vulnerable to being trafficked and examine intervention strategies for direct care providers, law enforcement and prevention agencies.

### **A-5 Treating Incarcerated Female Sex Offenders**

**Presenter:** *Jeffrey Zinbarg, PhD*

**Summary:** Prisoners incarcerated for Criminal Sexual Crimes (CSC) are required by the Parole Board to successfully complete the Sex Offender Program (SOP) in order to be eligible for parole. The Sex Offender Program is a 44 session group therapy. The women must be able to accept responsibility for their current criminal conviction in order to participate. The group attempts to help the women identify and discuss how their attitudes, cognitive distortions and emotional patterns are connected to their sexual offending. Insight into their criminal thinking and behavior is also developed. Further, the women come to recognize the impact of trauma and sexual abuse in their own lives and how this influences their behaviors, their sense of self, as well as their relationships with others.

**Participants will be able to:** Discuss the Sex Offender Program required for parole eligibility and identify the steps use to help women to identify and recognize the behavior and emotions behind sexual offending.

### **A-6 Children's Mental Health Services in Community Mental Health Services Programs**

**Presenters:** *Sheri Falvey; Mary Ludtke, MA*

**Summary:** This session will provide an overview of the mental health services and supports for children and their families that are provided by the Community Mental Health Services Programs in Michigan. Brief descriptions of the services (therapeutic interventions) and support services, the primary person that it is intended for; the eligibility requirements for the services/support will be provided. Evidence based practices/promising practices provided by Community Mental Health Services Programs will also be highlighted. These practices include Infant Mental Health, Parent Child Interaction Therapy, Parent Management Training-Oregon Model, Trauma Focused Cognitive Behavioral Therapy, and Wraparound Services.

**Participants will be able to:** List two-three services provided by Community Mental Health Services Programs and identify evidence based/promising practices provided by Community Mental Health Services Programs.

## WORKSHOP SESSION B, 1:00PM TO 2:30PM

### B-1 Using Adverse Childhood Experience Concepts to Shift Policy & Practice - Repeat of A-1

**Presenter:** *Laura Porter*

**Summary:** The most powerful drivers of people's health, safety and productivity are complex and interrelated. They are personally transmitted, and place-based. We need solutions that address the complexity of problems and foster measurable change in different community contexts at modest costs. How do we create those solutions? The Adverse Childhood Experience Study provides a common language, and a new way of thinking that invites a powerful story to emerge in the lives of uncommon leaders who want a better life for their children. Based on over seventeen years of experience as a funder and partner with Self-Healing Communities, Laura Porter will share stories that illustrate what matters most for policy change and community success.

**Participants will be able to:** Discuss the importance of the Adverse Childhood Experience Study findings in terms of current opportunities for preventing mental, physical, social and workforce problems, name four powerful processes for building community resilience, and share resilience factors that moderate effects of Adverse Childhood Experiences (ACEs) among parents and reduce risk for children.

### B-2 Shifting the Frame: Using Social Norms Data to Promote Health and Well-being

**Presenters:** *Zach Hiner; J. Bart Klika, PhD, MSW*

**Summary:** Social norms are the values, beliefs and attitudes that shape how groups of people act and interact. Understanding the relationship between social norms and human behavior is central to creating safe, stable, nurturing relationships and environments for children and families.

This workshop will review social norms research related to child abuse and neglect prevention, including newly released data from Prevent Child Abuse America. After setting the foundation of theory and research of social norms, we will describe the process of creating effective messages to close gaps between reality and perception in order to inspire more action on behalf of children and families.

**Participants will be able to:** Describe the theories and research behind social norms and explain how to use social norms data to create effective messages.

### B-3 Abusive Head Trauma: Differentiating Myths from Reality

**Presenter:** *Suzanne P. Starling, MD*

**Summary:** Abusive head trauma has come under a great deal of media scrutiny in recent years. This presentation will outline the medical diagnosis of abusive head trauma and its differential diagnosis. It will also briefly discuss the legal controversy surrounding the diagnosis.

**Participants will be able to:** Recognize common manifestations of abusive head trauma, understand appropriate history taking and documentation in suspected child abuse and understand controversy surrounding diagnosis.

### B-4 Strategies for Effective Offender-Based Investigations

**Presenter:** *Detective Corporal Jim Twardesky, MPA*

**Summary:** No two child abuse cases are exactly alike and different offenders use different methods to perpetrate their abuse. Focusing on the offender's behavior can help investigators develop a profile that will guide the investigation towards evidence that better corroborates the child's disclosure. We will look at how to develop an offender profile and use it to better investigate the child abuser.

**Participants will be able to:** Recognize basic child molester basic profiles and why they are important, understand how profiling guides the investigation and describe strategies for successful offender confrontation.

### B-5 Creating and Sustaining Parent Engagement

**Presenters:** *Danielle Lyons; Chandrika Payton; LaTia Scates, BSW*

**Summary:** This session will review strategies, tips, and tools to help workers engage their families in partnering to ensure children reach developmental milestones. The importance of literacy, empowerment of parents to advocate for themselves and their families, and parent worker boundaries will all be topics reviewed and discussed throughout the session. Strategies based in daily routines to help promote early literacy and learning will be covered, as well as how to distinguish between collaborating with parents and empowering parent leaders. Lastly, the session will focus on the "dos" and "don'ts" of home visiting boundaries.

**Participants will be able to:** Identify key strategies for authentic and measurable parent engagement, inclusion and advocacy, delineate the difference between utilizing parents as consultants, partnering with parents, and promoting genuine parent leaders and take the first steps toward creating space for parent advocacy within their program or organization.

### B-6 Animal Abuse and Children: What All Professionals Need to Know

**Presenter:** *Lisa Lunghofer, PhD*

**Summary:** This session will explore the dynamics of animal abuse and its relevance to the work of professionals in a range of disciplines, including: child welfare, mental health, education, social work, law enforcement, and juvenile justice. The growing body of research on the relationship between animal abuse and other types of antisocial behavior will be discussed, focusing on animal abuse as an important risk factor in children. State legislation in response to the growing recognition of the link between animal abuse and interpersonal violence will be presented. The presentation will also describe what to do if concerns about animal abuse are identified and ways in which human services and animal welfare professionals can better work together to address childhood animal abuse.

**Participants will be able to:** Discuss the importance of taking animal abuse seriously, citing available research on animal abuse and its link to other antisocial behavior, identify state laws relating to animal abuse and animal fighting, and integrate awareness of human-animal relationships into professional activities.

## WORKSHOP SESSION C, 2:45 PM TO 4:15 PM

### C-1 CTF Direct Service Peer Session (Please note: This is only for CTF Direct Service Grantees)

**Summary:** The CTFDS session will involve all current Direct Services Grantees' who will share and discuss challenges/successes in providing prevention services. Topics of discussion will include different service delivery strategies and techniques to reach families as well as new barriers to success.

### C-2 CTF Local Council Session (Please note: This is only open to CTF Local Council Members)

**Summary:** This work-group session serves as an opportunity for all CTF Local Council members to share, collaborate and engage in activities that support their respective primary child abuse and neglect prevention missions.

### C-3 Addiction, Pregnancy, and the Opioid Crisis

**Presenter:** *Carl Christensen, MD, PhD, FASAM, FACOG*

**Summary:** There has been a dramatic increase in the number of opioid dependent pregnant women and their newborns, who are at risk for Neonatal Abstinence Syndrome (NAS). In order to arrest and reverse this increase, we need to understand: the causative factors, including the current opioid crisis; improve the identification of affected pregnant women; and improve access to the current treatments for opioid dependence in pregnancy.

**Participants will be able to:** Identify screening techniques for opioid use disorder (OUD), diagnostic techniques and available treatments, name medications available for treatment of OUD and understand the increased risks of labor, delivery and the postpartum period.

### C-4 A Multidisciplinary Approach to Child Pornography on the Internet: Impact on its Victims

**Presenters:** *Kathleen Coulburn Faller, PhD, ACSW; James R. Marsh, JD*

**Summary:** Children who are sexually victimized often demonstrate a variety of negative outcomes including: compromised ability to trust adults, shame and stigmatization, guilt from not preventing the abuse or because they perceive they benefited from the abuse, and guilt because their disclosure results in family stress and negative consequences to the offender with whom they might have had a valued relationship. This workshop will be a multidisciplinary presentation provided by a lawyer, who specializes in civil and criminal litigation on behalf of victims of child pornography and a mental health professional actively involved in forensic assessment, support, research, and treatment of victims of child pornography. The goal is to share insights about a type of maltreatment with minimal research and to sensitize the audience to issues and challenges in these cases.

**Participants will be able to:** Describe the scope and characteristics of child pornography on the internet, recognize the impact of child pornography on its victims and their families and identify legal interventions and treatment models.

### C-5 Let the Play Begin

**Presenter:** *Allen Klein, MA, CSP*

**Summary:** "The highest existence is not work; the highest level of existence is play," says theologian Conrad Hyers. This session will demonstrate that "higher level of existence." With interactive fun-filled exercises, it will show you, among other things, how play can help you solve work-related problems, reframe your stress, and enhance your creativity. Interactive exercises include: Incorporations - how play can change energy; Child's Play - problem solving with play; Storytelling - using props to retell and reframe a problem; and Take it from TV - using teamwork to build creativity.

**Participants will be able to:** Use play to get a new perspective on old problems and understand how play can help them be more creative.

### C-6 Animal Abuse and Children: Tools You Can Use

**Presenter:** *Lisa Lunghofer, PhD*

**Summary:** This session explores why it is important to take childhood animal abuse seriously and its relationship to other risk factors, including maltreatment. Participants will learn about animal abuse as an early marker for conduct disorder and research that suggests animal abuse may be related to other adverse childhood experiences. Using case studies and video vignettes, what professionals should look for will be discussed, as well as the types of questions that might be asked about animal-related experiences. The session concludes with a discussion of trauma-focused strategies for intervening with children who have engaged in or witnessed animal abuse.

**Participants will be able to:** List the ways animal abuse affects children and family systems, citing available research on animal abuse and its link to other behavior problems, describe key factors to consider in assessing animal abuse and approaches to exploring a child's relationships with animals, and identify trauma-focused strategies for intervening with children who have abused animals or witnessed abuse.

### C-7 Substance Affected Newborns-Safe Care Plan: Michigan's Response to Comprehensive Addiction and Recovery Act

**Presenters:** *Colin Parks, MSW; Dawn Shanafelt, MPA, BSN, RN*

**Summary:** This presentation will focus on the needs of substance exposed families through joint partnerships and collaboration. Specific examples will be highlighted that address maintaining the continuum of care, a long-term approach and efforts that are therapeutic rather than punitive.

**Participants will be able to:** Have increased knowledge of the Child Abuse Prevention and Treatment Act (CAPTA), have gained knowledge regarding the Comprehensive Addiction and Recovery Act (CARA) of 2016, define the intent of Safe Care Plan; and have a greater knowledge of the number of substance exposed infants in Michigan annually.



# WORKSHOP DESCRIPTIONS, TUESDAY, OCTOBER 24, 2017

## KEYNOTE PRESENTATION, 8:55AM TO 10:15AM

### Digital Neglect and the Online Abuse of Children

**Presenter:** James R. Marsh, JD

**Summary:** This presentation will explore the many established and emerging ways children are abused and neglected through online and digital media. From sexting to sextortion, sexual grooming to child pornography, children are experiencing new methods of exploitation as hands-on child abuse and neglect merges with and migrates to the Internet. We will explore the conundrum that technology is neither good nor bad, nor is it neutral as we consider the challenges and promises of an increasingly digitally interconnected world.

**Participants will be able to:** Understand the many ways children can be abused and neglected via online and digital media, identify common methods and risk factors contributing to the digital neglect and online abuse of children, appreciate the nuances of why technology is neither good nor bad nor is it neutral, and understand how perpetrators of digital neglect and the online abuse of children use technology to exploit victims.

## WORKSHOP SESSION D, 10:30AM-12NOON

### D-1 Introduction to Trauma Center Trauma-Sensitive Yoga & Trauma Theory

**Presenter:** Sonja Mattson-Barnes, ERYT, TCTSY

**Summary:** When we experience trauma, our brain changes and often our body reacts by “high jacking” us long after the traumatic event has occurred. This can result in sleeplessness, nightmares, anxiety attacks, rapid short breathing, hyper vigilance, being dissociated from one’s body and making it very difficult to feel at ease in the world. Yoga is showing great promise in being an effective adjunct therapy to trauma. Trauma Sensitive Yoga empowers the participant, helps the brain to begin to heal itself and provides an avenue to befriend the body in a supportive and encouraging way. This presentation will provide an introduction on using Trauma Center Trauma-Sensitive Yoga (TCTSY) to treat post-traumatic stress disorder.

**Participants will be able to:** Discuss the principles of trauma-sensitive yoga and the treatment protocol designed by the Trauma Center at Justice Resource Institute and understand the theory and science behind trauma-sensitive yoga.

### D-2 You Don’t Have to Move Mountains! Plan and Conduct Meaningful Evaluation to Share the Outcomes of Your Efforts

**Presenter:** MaryJo Alimena Caruso, ME

**Summary:** Evaluation is a necessary part of program accountability. Identifying what you want to measure, having the right measurement tools and collecting the data may seem insurmountable but are vital and manageable steps. This workshop focuses on how to use the data for continuous quality improvement and tell your program’s success story. Learn the process of engaging in meaningful evaluation to promote quality and demonstrate effectiveness as well as share the information with staff, funders, participants and community members!

**Participants will be able to:** Describe the purposes of evaluation and articulate the different components for planning, implementing and evaluating services, identify specific program outcomes, indicators of success and measurement tools that can be used to assess impact, and summarize data in a variety of formats to share with others, and demonstrate their understanding through “telling their program’s story” to a variety of audiences.

### D-3 Caring for Children in Foster Care: The Challenges and How to Overcome Them

**Presenter:** Carla Parkin-Joseph, MD

**Summary:** This presentation will provide an overview of the AAP’s guidelines regarding providing comprehensive health care to children in the foster care system. Programs that have shown promise in providing the care this vulnerable population so desperately needs, including development of specialized health clinics for these children, will be examined.

**Participants will be able to:** Identify the myriad medical, developmental, mental health, and behavioral conditions frequently identified in children in foster care, list potential barriers to comprehensive health care for children in foster care, and recognize that improving the health and well-being of children in the foster care system requires collaboration between the health care and child welfare systems and list methods that have been shown to enhance this collaboration.

### D-4 Online Exploitation – Federal Remedies for Victims of Child Pornography

**Presenter:** James R. Marsh, JD

**Summary:** In 2014, the United States Supreme Court decided a case brought by a victim of child pornography who was seeking compensation for the losses caused by the possession and distribution of her child sex abuse images. This workshop will discuss that case, *Paroline v. United States*, and the issues surrounding victim compensation for online exploitation and child trafficking. Profiled are the victims of this crime, their unique psychological damages, and practical legal remedies to help compensate them for their losses.

**Participants will be able to:** Discuss the federal legal remedies to help compensate victims of child pornography, review the issues surrounding victim compensation for online exploitation and child trafficking, and understand the unique psychological damages experienced by victims of child pornography, demonstrate a basic understanding of the United States Supreme Court decision in *Paroline v. United States* and appreciate the complexities concerning who these victims are and the nature and impact of the crimes against them.

### D-5 Complex Problems Demand Complex Solutions – The Intersection of Maternal Substance Use, Child Welfare, and Home Visitation Services

**Presenter:** Joann Hoganson, MSN, RN

**Summary:** The number of pregnant women and mothers of infants who use substances is climbing, and this increases the risk to the unborn child as well as any infants and children in the home. Substance Use Disorder (SUD) is a well-recognized disease, yet often the stigma and subsequent poor decision-making prevent women from seeking the help they need. This puts the child or children at a significant risk. The purpose of this presentation is to delve into the intersection of SUD, child welfare, and home visiting through evidence based programs. The focus is on creative and readily available interventions that will prioritize the safety of the child while keeping the family intact as it fights to overcome the many challenges of SUD.

**Participants will be able to:** Identify the risks to the unborn-child, infant, and children in the home of a mother or father who is using substances, discuss the negative impact of child removal on the long-term health of the child and of the parent who is using substances as well as the benefits of maintaining families intact during the treatment and recovery stages of SUD and recognize evidence based home visiting services in Michigan that competently, and appropriately provide support services and referrals for pregnant women and moms/dads of infants while monitoring the well-being of the infant.

## **D-6 Understanding Women's Use of Force in Their Heterosexual Relationships: An Overview**

**Presenter:** *Lisa Young Larance, MSW, LCSW, LMSW*

**Summary:** Understanding and addressing women's use of force in intimate heterosexual relationships is a controversial national issue that affects first responders, criminal legal system personnel, and social service providers at the local, county, and state-wide levels. The inaccurate perception that all women who have used force are "batterers" currently (mis)informs arrest procedures, judicial actions, and chosen interventions in many states. In many jurisdictions, female survivors of domestic violence are arrested, charged, and then referred to Batterers' Intervention Programs (BIPs) for using force against their intimate male partners. Women referred to BIPs receive inappropriate "batterers treatment" rather than contextualized support and intervention. This potentially places women and their family members at a higher risk for abuse. Through lack of attention to context, interventions fail to meet the needs of these women and may also fail to meet the goals of the referring agency – to prevent future violent incidents. By raising awareness of the complexity of women's use of force, this presentation provides professionals involved in the women's lives an overview of the issue's complexity. Information from this presentation can be used in multi-level efforts to directly contribute to the well-being of women and their families.

**Participants will be able to:** Describe the difference between women's use of force and men's battering behavior, discuss common assumptions about women who are "real victims" vs. those who perpetrate violence and identify at least two assessment strategies for this population.

## **PLENARY PRESENTATION, 1:00PM – 2:15PM**

### **The Lighter Side of Change**

**Presenter:** *Allen Klein, MA, CSP*

**Summary:** This presentation demonstrates and documents the therapeutic benefits of humor. With laughter, lecture and playful exercises, you will learn positive tools, tips, and techniques to help you deal with the changes and challenges at work as well as in life's not-so-funny stuff.

**Participants will be able to:** Alter their attitude with humor and use humor exercises to relieve stress and burnout.

## **WORKSHOP SESSION E, 2:30PM TO 4:00PM**

### **E-1 Distracted Parenting**

**Presenters:** *Karen Staub, BS*

**Summary:** The term "Distracted Parenting" is now used to describe the increased and overuse of all forms of technology while in the presence of our children. This distraction has led to a breakdown of our children's social and emotional health. We will discuss recent trends and research as well as strategies for regulation with electronics all to build social and emotional competence and strengthen our families.

**Participants will be able to:** Discuss Distracted Parenting and where/when the term originated, understand social and emotional health, its development and how it is affected by electronic use and identify strategies for talking with parents and caregivers.

### **E-2 Telling the Prevention Story: Turning Data into a Compelling Narrative**

**Presenter:** *MaryJo Alimena Caruso, MEd*

**Summary:** This seminar will guide attendees to better speak their message. In a highly interactive format, participants will work to organize narratives that tell the story of their program's effectiveness and encourage listeners to form positive opinions about the programs being described. Recognizing that different audiences are interested in different aspects of a story, participants will identify the features of their story that will best capture the imagination of their audience. We will practice converting data into compelling, accurate, and succinct narratives that describe their program's practices and effectiveness and can generate social capital and support.

**Participants will be able to:** Have opportunities to practice sharing their story in formats tailored to a variety of audiences (i.e. staff, board, parents, funders, and legislators). Facilitators will focus on helping participants identify the specific message they want to convey about their program, for what purpose, and to which audiences. We will discuss the data participants need and will ensure ample time is allotted to practice using various formats and presentation styles.

### **E-3 Understanding N.E.A.R.**

**Presenters:** *Jacqueline Fitzgerald, DO; Carlene Przykucki, BSW*

**Summary:** NEAR is the intersection of Neuroscience, Epigenetics, Adverse Childhood Experiences (ACEs), and Resilience. The ACE Study produced what have been called the most significant public health findings of our time and connected with brain research and social science studies which led to a powerful scientific discovery. The Michigan ACEs Initiative is working to spread this information throughout professional disciplines and community sectors in order to create changes in practice that can improve health and well being. Trainers Dr. Jacqueline Fitzgerald and Carlene Przykucki, BSW, will present NEAR information for medical providers and discuss its implications for practices and public health.

**Participants will be able to:** Understand the basic biological foundation of ACEs, explain key elements of the ACE Score (i.e. dose response, highly inter-related, etc.), and describe the three core protective systems and identify personal action steps.

### **E-4 Darkness in a Millisecond and the Lights Shining Through**

**Presenter:** *Elizabeth Smith, MS*

**Summary:** This presentation is a true life experience that addresses an often-overlooked phenomenon in the arena of child sexual abuse; collateral damage. The speaker will present how a family member was reported for possession of child sexually abusive material (child pornography) and the aftermath that occurred. As a result, she and her children were ostracized by their community. They were threatened and "kicked out" of their hometown, including their church and schools. Friends and family were alienated. You will hear about the many people who shone a light in this family's darkness, helping pave the path toward their recovery. This presentation demonstrates the very real opportunity we each have to help those we encounter as human beings and professionals in the field of child abuse and neglect.

**Participants will be able to:** Understand the real life fallout that occurs when a family member is arrested for sex offenses against children and recognize how they can impact and provide support to make a difference in the lives of those they try to help.

## **E-5 Offending Fathers and Fatherhood: Implications for Supervised Visits**

**Presenters:** *Robert M. Ortega, LMSW, PhD; Saudia Twine, PhD, LPC, LLMFT*

**Summary:** This presentation combines research and clinical practice relevant to assessing fatherhood among fathers reportedly involved in child maltreatment. A protocol will be presented for determining fatherhood readiness.

**Participants will be able to:** Identify four major parenting skills categories to assess fatherhood readiness, describe specific behaviors within each of the four major parenting skills categories for assessing fatherhood readiness, and understand the significance of attachment and its impact on the parent-child bond.

## **E-6 Bikers Against Child Abuse (B.A.C.A.) Makes A Difference**

**Presenter:** *Bikers Against Child Abuse (B.A.C.A.) - Boots, Bulldog, and 16Candles*

**Summary:** Bikers Against Child Abuse, Inc. (B.A.C.A.) exists with the intent to create a safer environment for abused children. We exist as a body of Bikers to empower children to not feel afraid of the world in which they live. We stand ready to lend support to our wounded friends by involving them with an established, united organization. We work in conjunction with local and state officials who are already in place to protect children. We desire to send a clear message to all involved with the abused child that this child is part of our organization, and that we are prepared to lend our physical and emotional support to them by affiliation, and our physical presence. We stand at the ready to shield these children from further abuse. We do not condone the use of violence or physical force in any manner, however, if circumstances arise such that we are the only obstacle preventing a child from further abuse, we stand ready to be that obstacle.

**Participants will be able to:** Summarize B.A.C.A. mission and history, describe B.A.C.A. model: FBI checks, training, safety practices, understand the gaps that B.A.C.A. fills within the child abuse system, how the organization supports children-interventions. how to refer children to B.A.C.A., and explain the preliminary evidence on healing outcomes for children in B.A.C.A.



**Children's Trust Fund**

*Protecting Michigan's Children*

Michigan Medicine would like to thank the **Children's Trust Fund** for their collaboration and partnership with this year's conference!

## **CO-SPONSORED BY**

Michigan Medicine Child Protection Team  
Michigan Medicine Department of Social Work  
Michigan Medicine C.S. Mott Children's Hospital

## **SPECIAL THANKS TO OUR EXHIBITORS AND VENDORS**

Bethany Christian Service, Madison Heights, MI  
B.A.C.A. Bikers Against Child Abuse, Michigan Chapter  
Children's Center for Growth, Hartland, MI  
Child Protection Team-Michigan Medicine, Ann Arbor, MI  
Children's Trust Fund, Lansing, MI  
Discovery Toys, Gerome, MI  
Eagle Village, Hersey, MI  
Early On, Lansing, MI  
Family Assessment Clinic, Ann Arbor, MI  
Forensic Fluids, Kalamazoo, MI  
Guidance Center-Kids Talk, Southgate, MI  
Infant Safe Sleep, Lansing, MI  
MiPSAC-Michigan Professional Society on the Abuse of Children, Grand Rapids, MI  
MOTT Children's Hospital, Michigan Medicine, Ann Arbor, MI  
Great Lakes/ Michigan PANS/PANDA Advocacy & Awareness Guidance Center, Kalamazoo, MI  
Parenting Awareness Michigan, E. Lansing, MI  
Scentsy Products, Mt. Morris, MI  
Self Esteem Shop, Royal Oak, MI  
Vista Maria, Dearborn, MI  
Wedgwood Christian Services, Grand Rapids, MI  
Wolverine Human Services, Detroit, MI